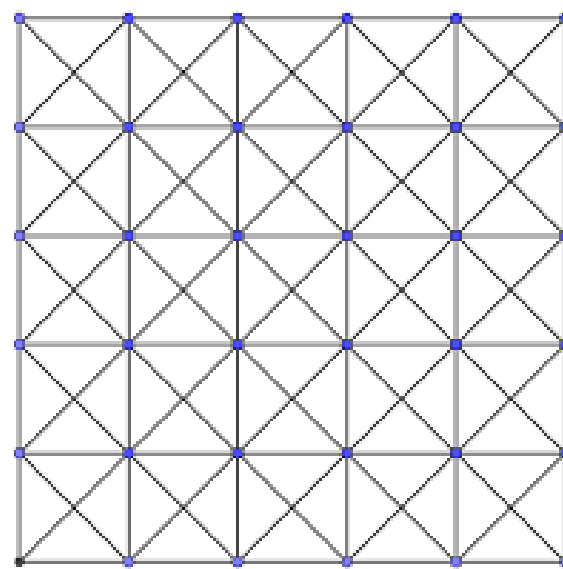
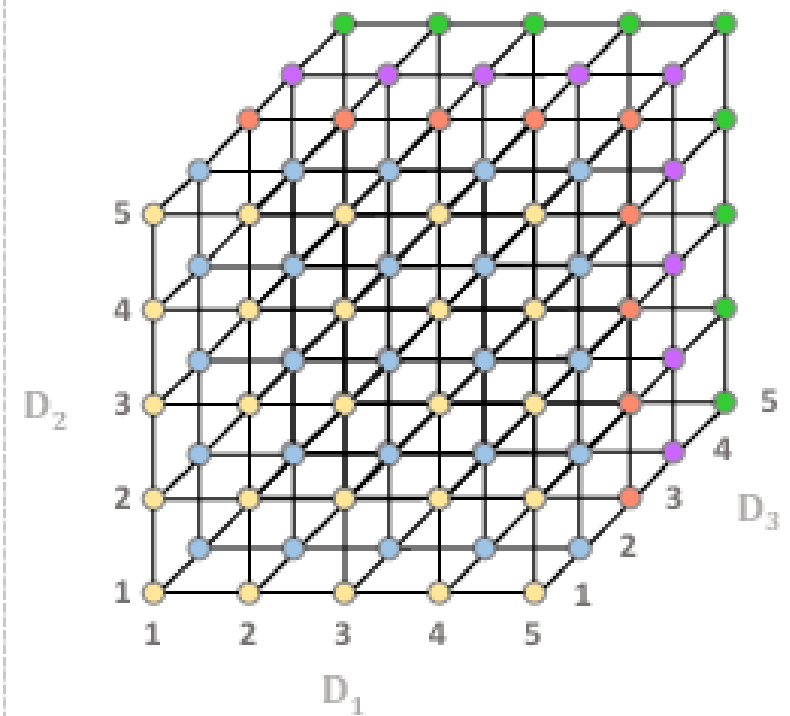
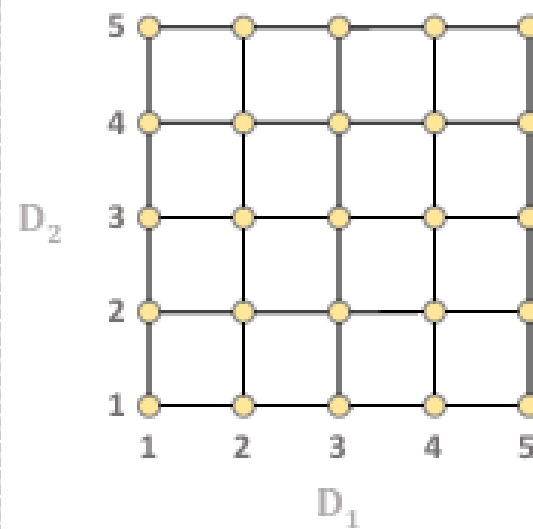
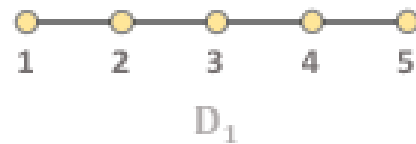


M2 TIW – M2 BIO-INFO

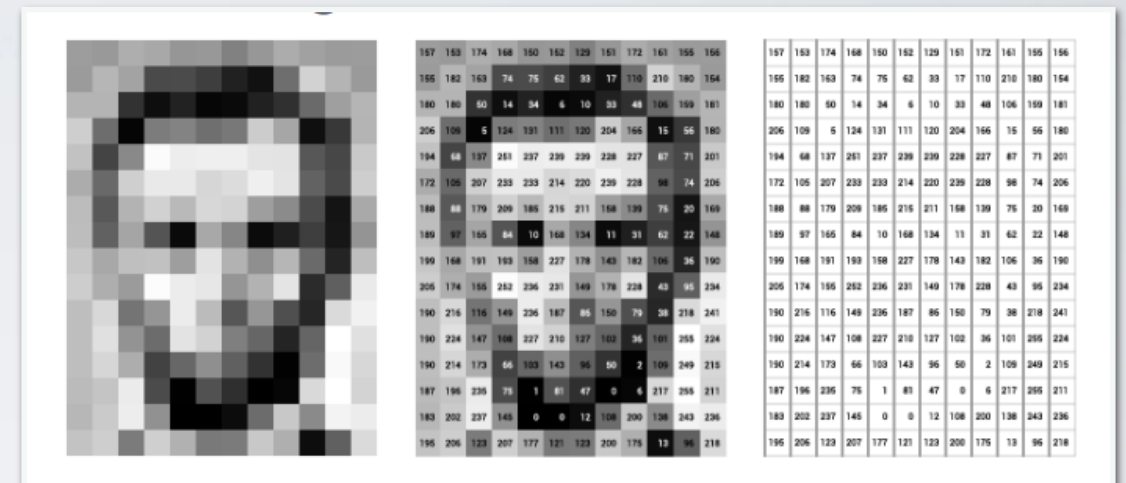
DATA ANALYSIS

Network Data Mining

NETWORKS/GRAPHS



NETWORKS/GRAPHS



- Structured data

- Text

- Sequence. Each item is **before** or **after** the other ones. And it is important
 - 1D organisation

- Images

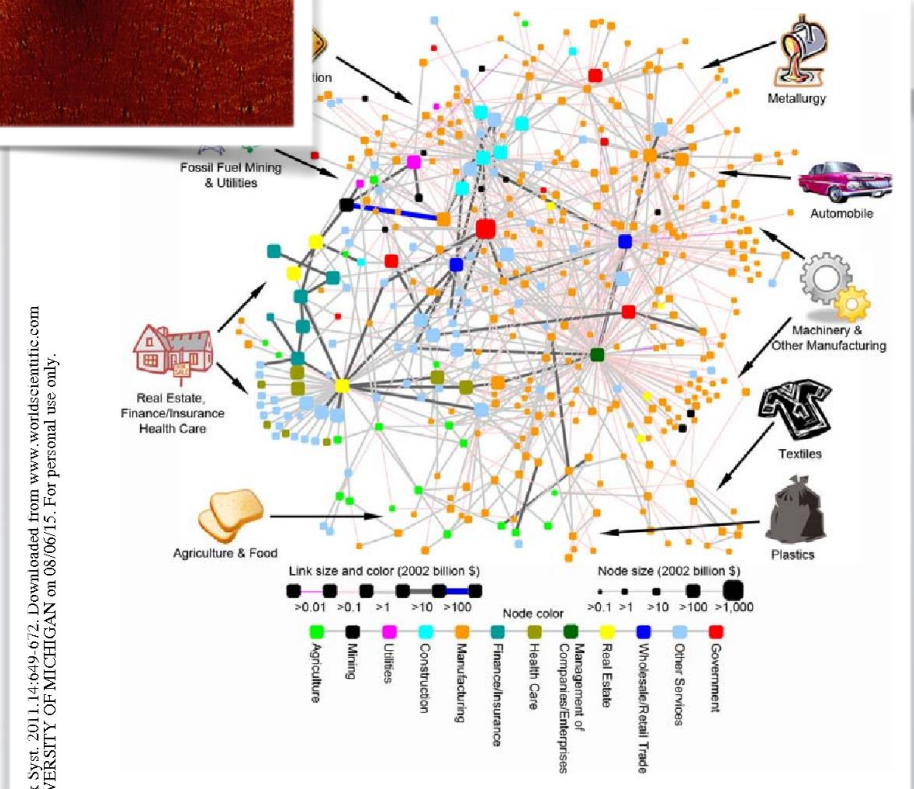
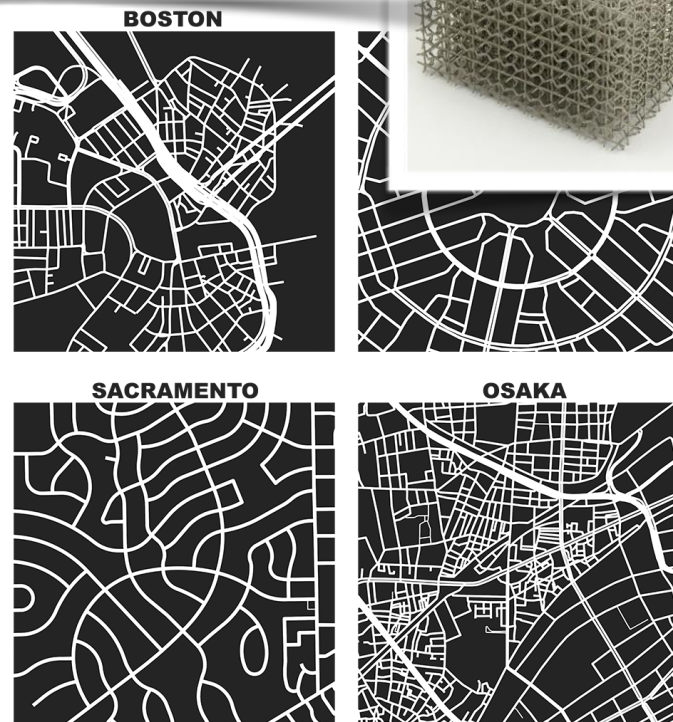
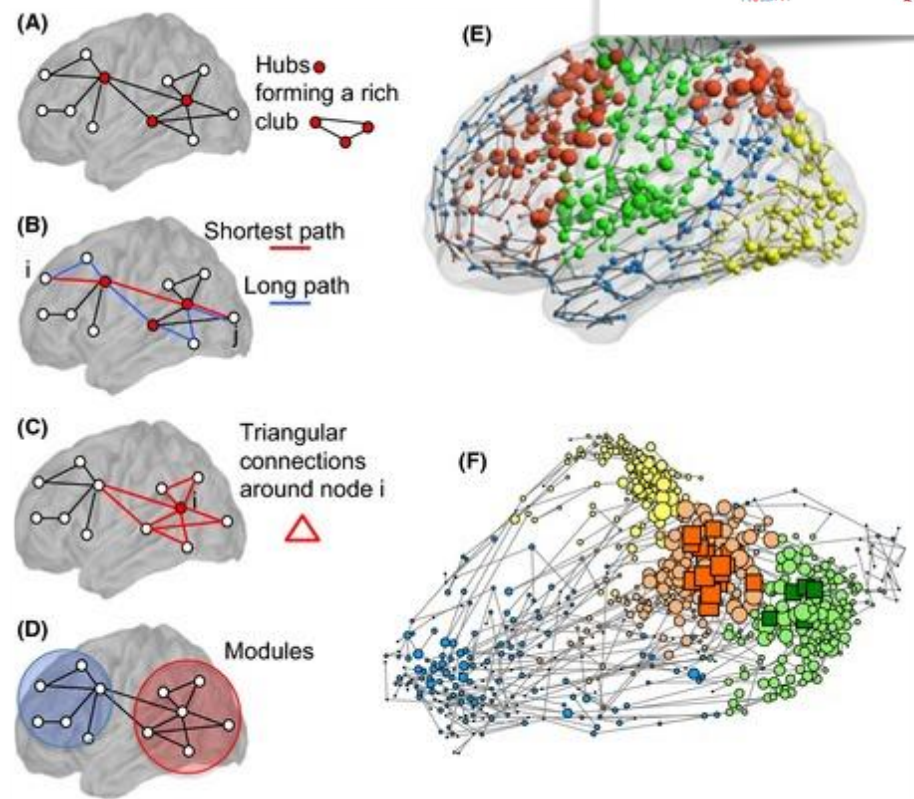
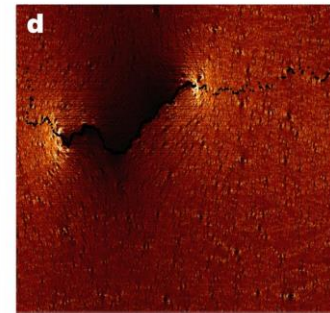
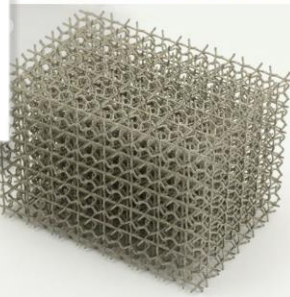
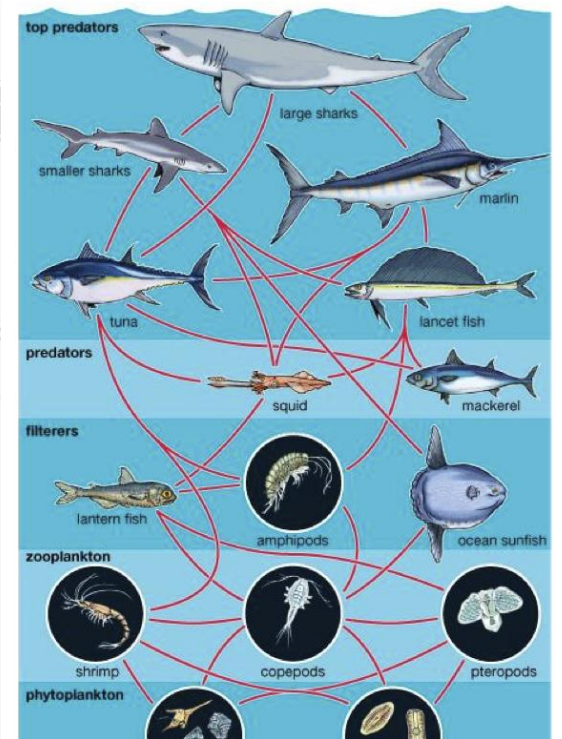
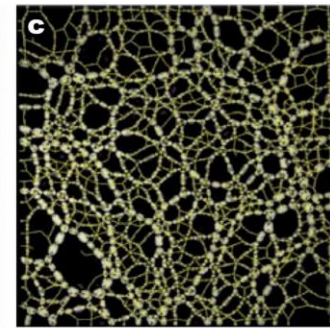
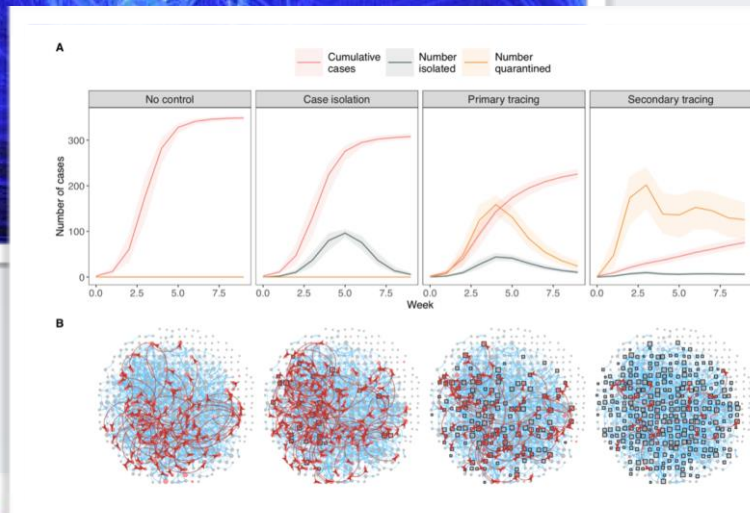
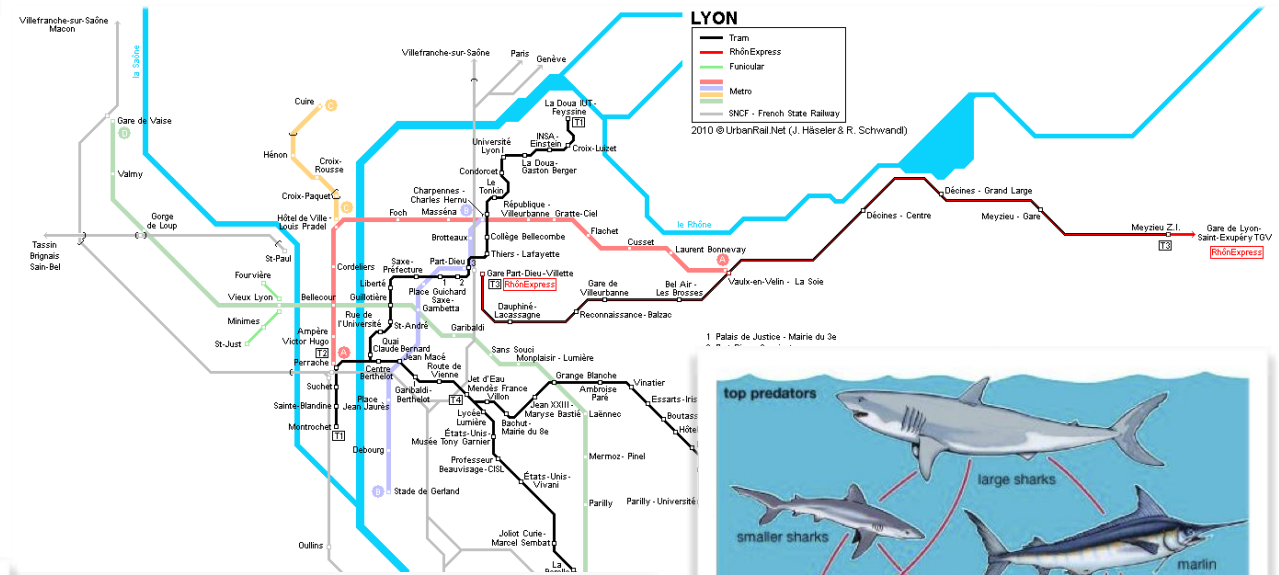
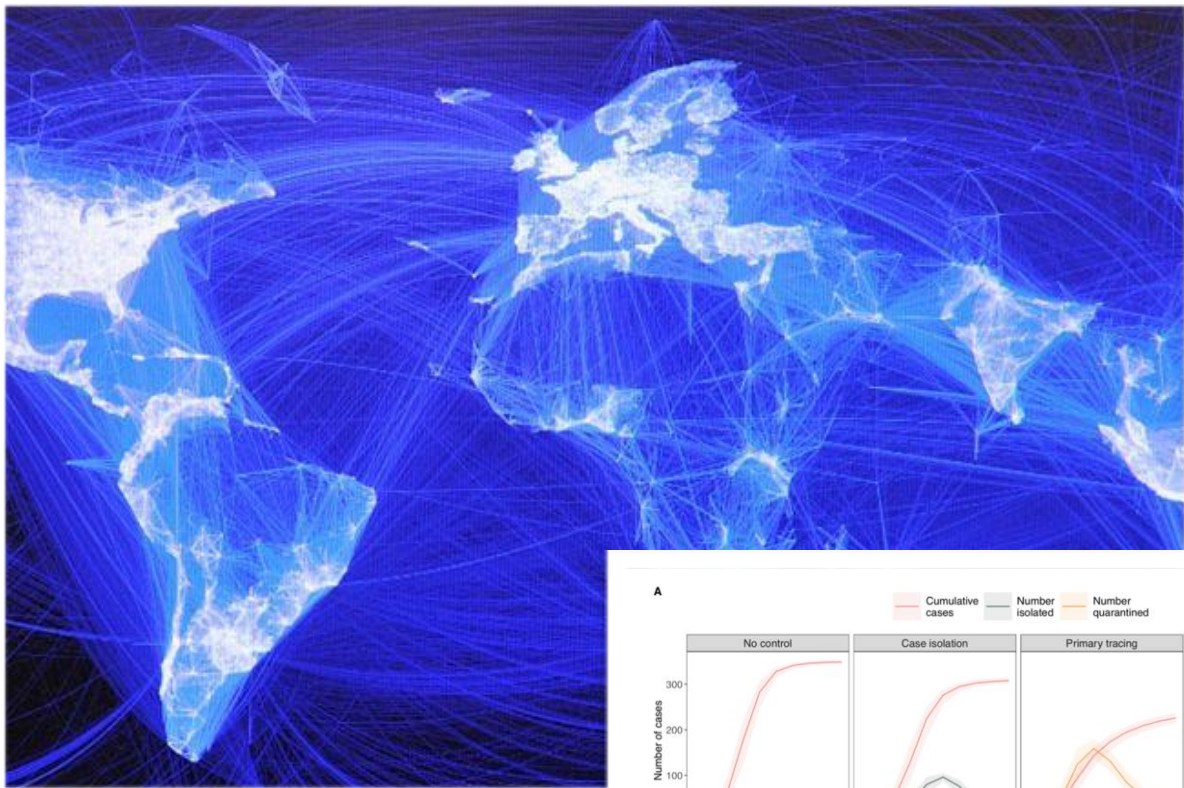
- Each pixel has a position in 2D grid, it is on the **left, right, top** or **bottom** compared with the other ones. And it is important
 - 2D organisation

- Variants: Video (3D), time series (1D continuous), spatial (2D/3D continuous), etc.

- **Networks:** Neighborhoods are not constrained. The graph is the structure

- Generalization of discrete structures (text, images, videos)

NETWORKS ARE
EVERYWHERE



150 YEARS OF PUBLICATIONS

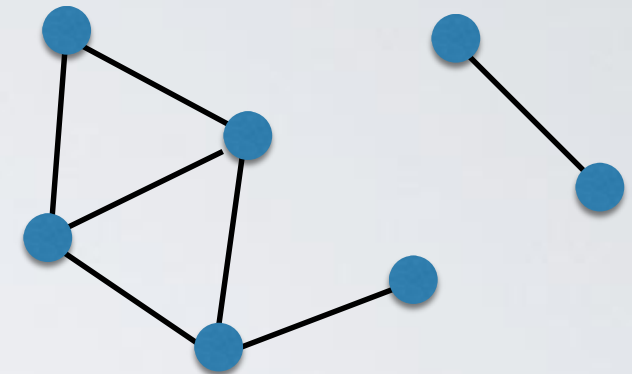


Sources:
[150 years of Nature: a data graphic charts our evolution](#)
[Nature 150 Interactive](#)
[Ce réseau décrypte 150 ans de découvertes scientifiques](#)

GRAPHS & NETWORKS

Networks often refers to real systems

- WWW,
- social network
- metabolic network.
- Language: (Network, node, link)



Graph is the mathematical representation of a network

- Language: (Graph, vertex, edge)

| Vertex | Edge |
|---------|------------|
| person | friendship |
| neuron | synapse |
| Website | hyperlink |
| company | ownership |
| gene | regulation |

In most cases we will use the two terms interchangeably.

NETWORK REPRESENTATIONS

Networks: Graph notation

Graph notation : $G = (V, E)$

V

set of vertices/nodes.

E

set of edges/links.

$u \in V$

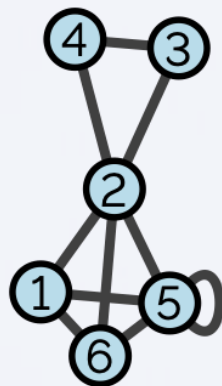
a node.

$(u, v) \in E$

an edge.

Network - Graph notation

Graph



Graph notation

$$G = (V, E)$$

$$V = \{1, 2, 3, 4, 5, 6\}$$

$$E = \{(1, 2), (1, 6), (1, 5), (2, 4), (2, 3), (2, 5), (2, 6), (6, 5), (5, 5), (4, 3)\}$$

GRAPH REPRESENTATION

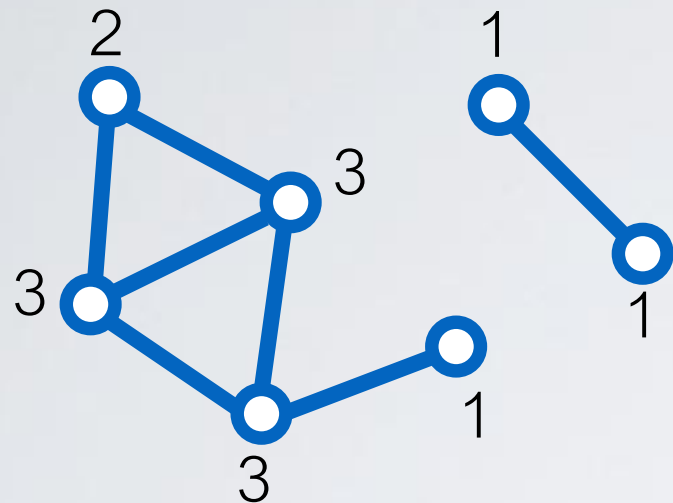
Node-Edge description

| | |
|-------------|--|
| N_u | Neighbourhood of u , nodes sharing a link with u . |
| k_u | Degree of u , number of neighbors $ N_u $. |
| N_u^{out} | Successors of u , nodes such as $(u, v) \in E$ in a directed graph |
| N_u^{in} | Predecessors of u , nodes such as $(v, u) \in E$ in a directed graph |
| k_u^{out} | Out-degree of u , number of outgoing edges $ N_u^{out} $. |
| k_u^{in} | In-degree of u , number of incoming edges $ N_u^{in} $ |
| $w_{u,v}$ | Weight of edge (u, v) . |
| s_u | Strength of u , sum of weights of adjacent edges, $s_u = \sum_v w_{uv}$. |

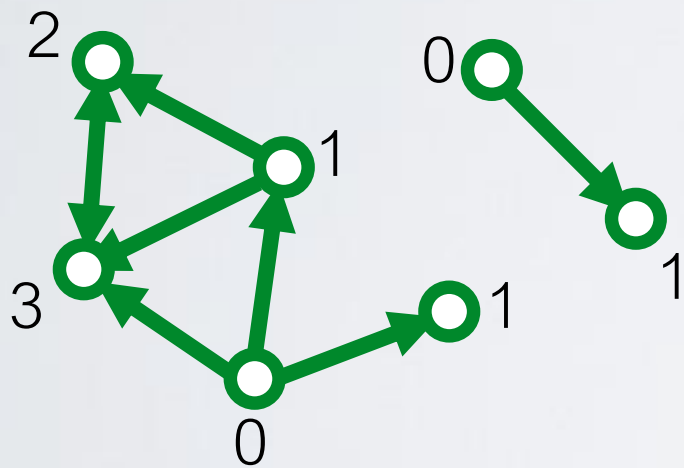
Node degree

Number of connections of a node

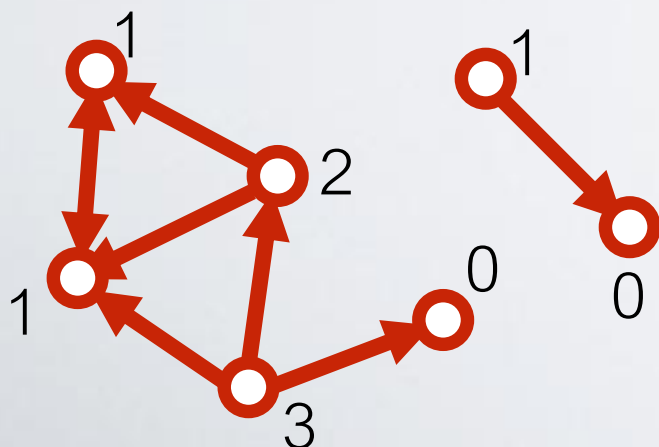
- Undirected network



- Directed network



In degree



Out degree

SIZE

Counting nodes and edges

N/n
 L/m
 L_{max}

size: number of nodes $|V|$.
number of edges $|E|$
Maximum number of links

Undirected network: $\binom{N}{2} = N(N - 1)/2$

Directed network: $\binom{N}{2} = N(N - 1)$

DENSITY

Network descriptors 1 - Nodes/Edges

$\langle k \rangle$

Average degree: Real networks are sparse, i.e., typically $\langle k \rangle \ll n$. Increases slowly with network size, e.g., $d \sim \log(m)$

$$\langle k \rangle = \frac{2m}{n}$$

$d/d(G)$

Density: Fraction of pairs of nodes connected by an edge in G .

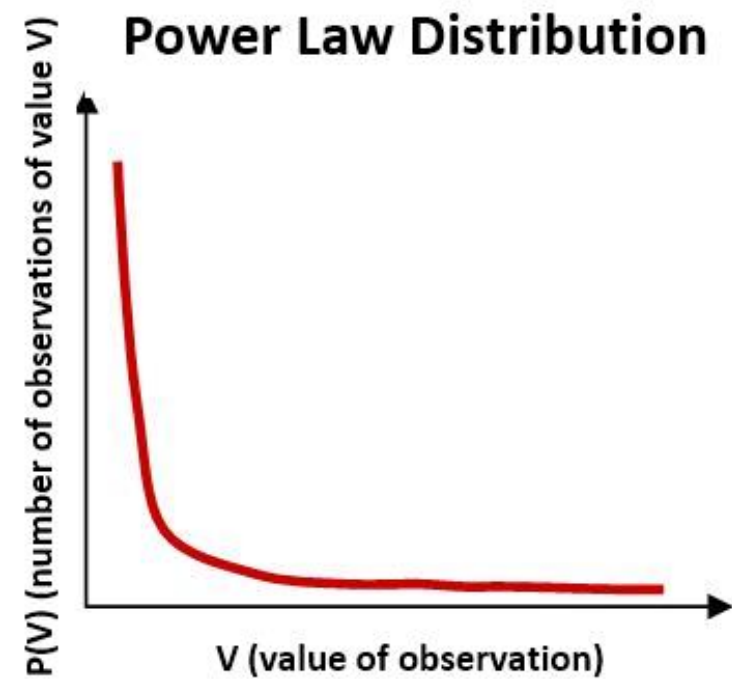
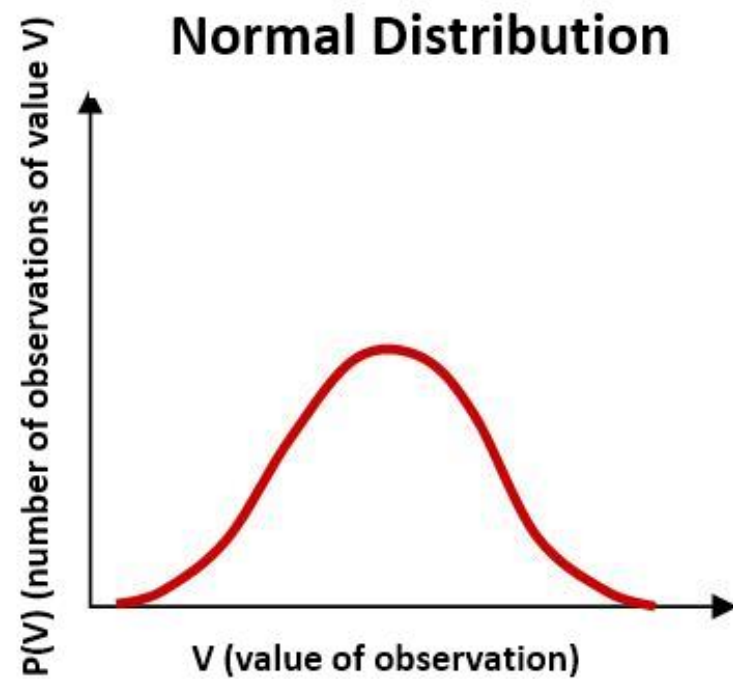
$$d = L/L_{\max}$$

DENSITY

| | #nodes | #edges | Densité | Deg. Moyen |
|------------------|--------|--------|----------------------|------------|
| Wikipedia HL | 2M | 30M | 1.5×10^{-5} | 30 |
| Twitter 2015 | 288M | 60B | 1.4×10^{-6} | 416 |
| Facebook 2015 | 1.4B | 400B | 4×10^{-9} | 570 |
| Brain c. Elegans | 280 | 6393 | 0,16 | 46 |
| Roads Calif. | 2M | 2.7M | 6×10^{-7} | 2,7 |
| Airport traffic | 3k | 31k | 0,007 | 21 |

Attention: It's difficult to compare density of graphs with different sizes

DEGREE DISTRIBUTION



PDF (Probability Distribution Function)

DEGREE DISTRIBUTION

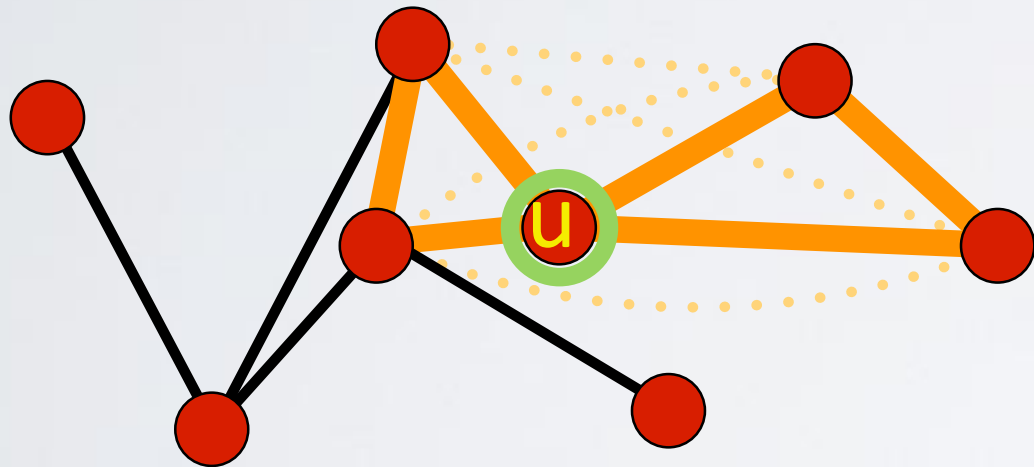
- In a fully random graph (Erdos-Renyi), degree distribution is (close to) a normal distribution centered on the average degree
- In real graphs, in general, it is not the case:
 - A high majority of small degree nodes
 - A small minority of nodes with very high degree (Hubs)
- Often modeled by a **power law**
 - More details later in the course

CLUSTERING COEFFICIENT

- **Clustering coefficient** or **triadic closure**
- Triangles are considered important in real networks
 - Think of social networks: *friends of friends are my friends*
 - # triangles is a big difference between real and random networks

CLUSTERING COEFFICIENT

C_u - **Node clustering coefficient**: density of the subgraph induced by the neighborhood of u , $C_u = d(H(N_u))$. Also interpreted as the fraction of all possible triangles in N_u that exist, $\frac{\delta_u}{\delta_u^{\max}}$



Edges: 2
Max edges: $4 \cdot 3 / 2 = 6$
 $C_u = 2/6 = 1/3$

Triangles=2
Possible triangles= $\binom{4}{2}=6$
 $C_u = 2/6 = 1/3$

SUBGRAPHS

Subgraphs

Subgraph $H(W)$ (induced subgraph): subset of nodes W of a graph $G = (V, E)$ and edges connecting them in G , i.e., subgraph $H(W) = (W, E')$, $W \subset V$, $(u, v) \in E' \iff u, v \in W \wedge (u, v) \in E$

Clique: subgraph with $d = 1$

Triangle: clique of size 3

Connected component: a subgraph in which any two vertices are connected to each other by paths, and which is connected to no additional vertices in the supergraph

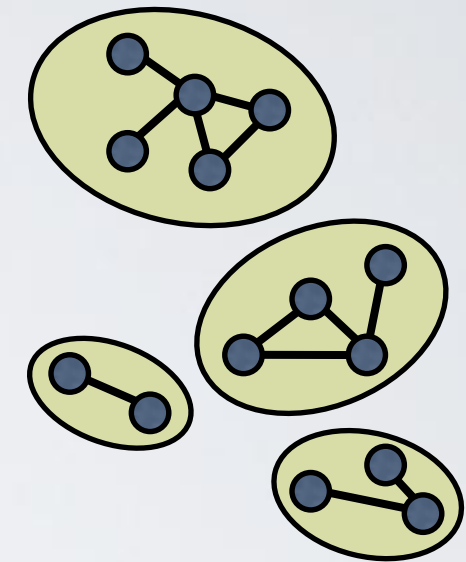
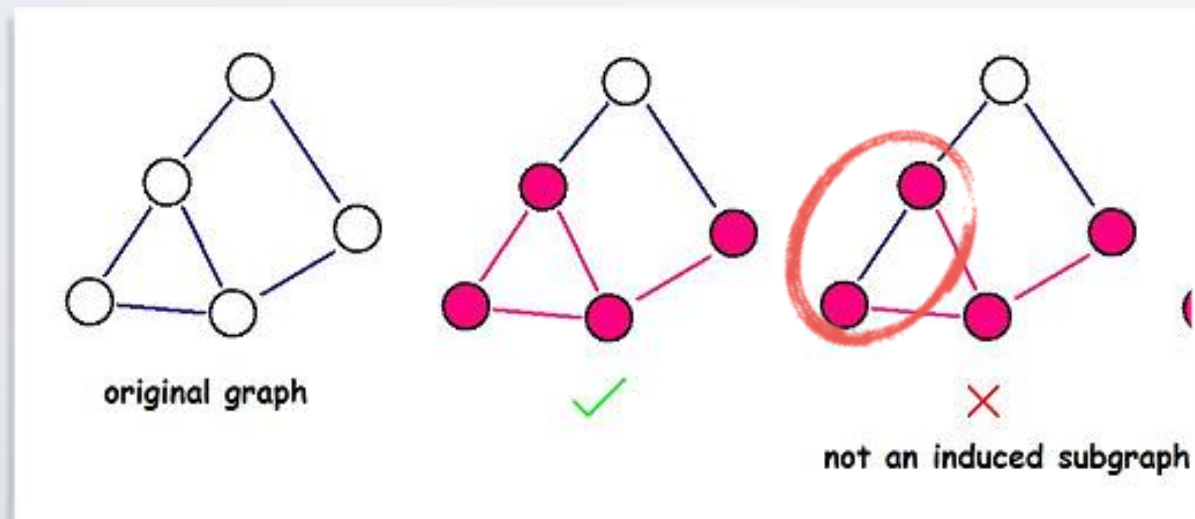


Figure after Newman, 2010



Nodes/Edges
in the subgraph

CLUSTERING COEFFICIENT

$\langle C \rangle$ - **Average clustering coefficient:** Average clustering coefficient of all nodes in the graph, $\bar{C} = \frac{1}{N} \sum_{u \in V} C_u$.

Be careful when interpreting this value, since all nodes contribute equally, irrespectively of their degree, and that low degree nodes tend to be much more frequent than hubs, and their C value is very sensitive, i.e., for a node u of degree 2, $C_u \in [0, 1]$, while nodes of higher degrees tend to have more contrasted scores.

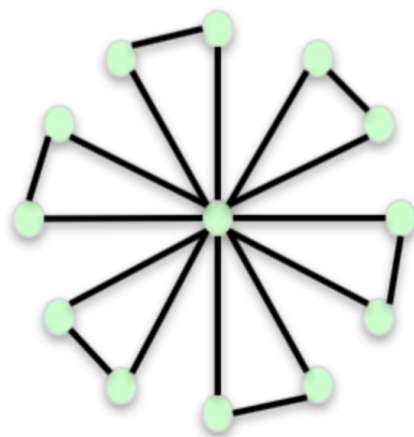
C^g - **Global clustering coefficient:** Fraction of all possible triangles in the graph that do exist, $C^g = \frac{3\Delta}{\Delta_{\max}}$

CLUSTERING COEFFICIENT

Global CC = Transitivity

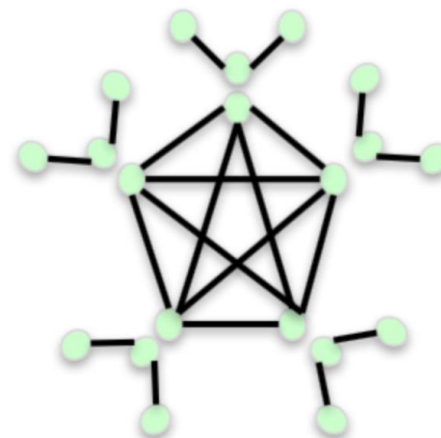
Transitivity vs. Average Clustering Coefficient

Both measure the tendency for edges to form triangles.
Transitivity weights nodes with large degree higher.



- Most nodes have high LCC
- The high degree node has low LCC

Ave. clustering coeff. = 0.93
Transitivity = 0.23



- Most nodes have low LCC
- High degree node have high LCC

Ave. clustering coeff. = 0.25
Transitivity = 0.86

CLUSTERING COEFFICIENT

- Global CC:
 - In random networks, GCC = density
 - =>very small for large graphs

| Network | Size | $\langle k \rangle$ | C | C_{rand} | Reference |
|----------------------------------|-----------|---------------------|----------|----------------------|---|
| WWW, site level, undir. | 153 127 | 35.21 | 0.1078 | 0.00023 | Adamic, 1999 |
| Internet, domain level | 3015–6209 | 3.52–4.11 | 0.18–0.3 | 0.001 | Yook <i>et al.</i> , 2001a, Pastor-Satorras <i>et al.</i> , 2001 |
| Movie actors | 225 226 | 61 | 0.79 | 0.00027 | Watts and Strogatz, 1998 |
| LANL co-authorship | 52 909 | 9.7 | 0.43 | 1.8×10^{-4} | Newman, 2001a, 2001b, 2001c |
| MEDLINE co-authorship | 1 520 251 | 18.1 | 0.066 | 1.1×10^{-5} | Newman, 2001a, 2001b, 2001c |
| SPIRES co-authorship | 56 627 | 173 | 0.726 | 0.003 | Newman, 2001a, 2001b, 2001c |
| NCSTRL co-authorship | 11 994 | 3.59 | 0.496 | 3×10^{-4} | Newman, 2001a, 2001b, 2001c |
| Math. co-authorship | 70 975 | 3.9 | 0.59 | 5.4×10^{-5} | Barabási <i>et al.</i> , 2001 |
| Neurosci. co-authorship | 209 293 | 11.5 | 0.76 | 5.5×10^{-5} | Barabási <i>et al.</i> , 2001 |
| <i>E. coli</i> , substrate graph | 282 | 7.35 | 0.32 | 0.026 | Wagner and Fell, 2000 |
| <i>E. coli</i> , reaction graph | 315 | 28.3 | 0.59 | 0.09 | Wagner and Fell, 2000 |
| Ythan estuary food web | 134 | 8.7 | 0.22 | 0.06 | Montoya and Solé, 2000 |
| Silwood Park food web | 154 | 4.75 | 0.15 | 0.03 | Montoya and Solé, 2000 |
| Words, co-occurrence | 460.902 | 70.13 | 0.437 | 0.0001 | Ferrer i Cancho and Solé, 2001 |
| Words, synonyms | 22 311 | 13.48 | 0.7 | 0.0006 | Yook <i>et al.</i> , 2001b |
| Power grid | 4941 | 2.67 | 0.08 | 0.005 | Watts and Strogatz, 1998 |
| <i>C. Elegans</i> | 282 | 14 | 0.28 | 0.05 | Watts and Strogatz, 1998 |

PATH RELATED SCORES

Paths - Walks - Distance

Walk: Sequences of adjacent edges or nodes (e.g., **1.2.1.6.5** is a valid walk)

Path: a walk in which each node is distinct.

Path length: number of edges encountered in a path

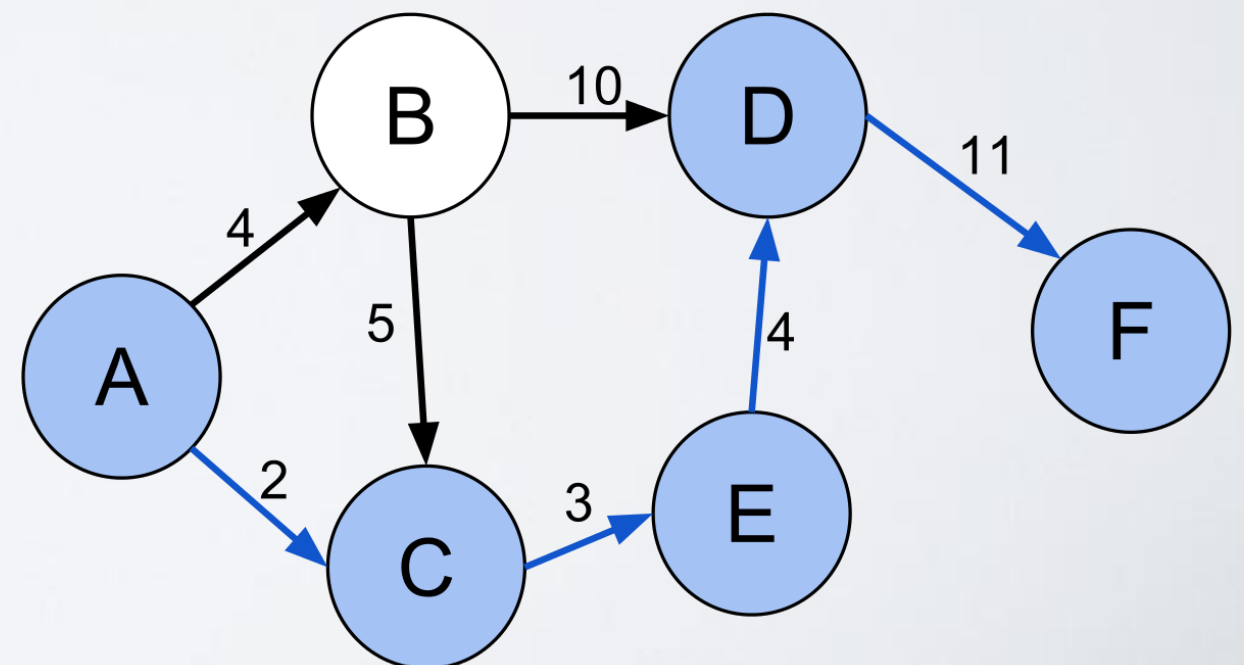
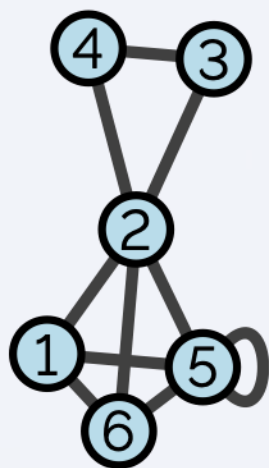
Weighted Path length: Sum of the weights of edges on a path

Shortest path: The shortest path between nodes u, v is a path of minimal *path length*. Often it is not unique.

Weighted Shortest path: path of minimal *weighted path length*.

$\ell_{u,v}$: **Distance:** The distance between nodes u, v is the length of the shortest path

Graph



PATH RELATED SCORES

Network descriptors 2 - Paths

ℓ_{\max}
 $\langle \ell \rangle$

Diameter: maximum *distance* between any pair of nodes.

Average distance:

$$\langle \ell \rangle = \frac{1}{n(n-1)} \sum_{i \neq j} d_{ij}$$

All shortest path algorithm

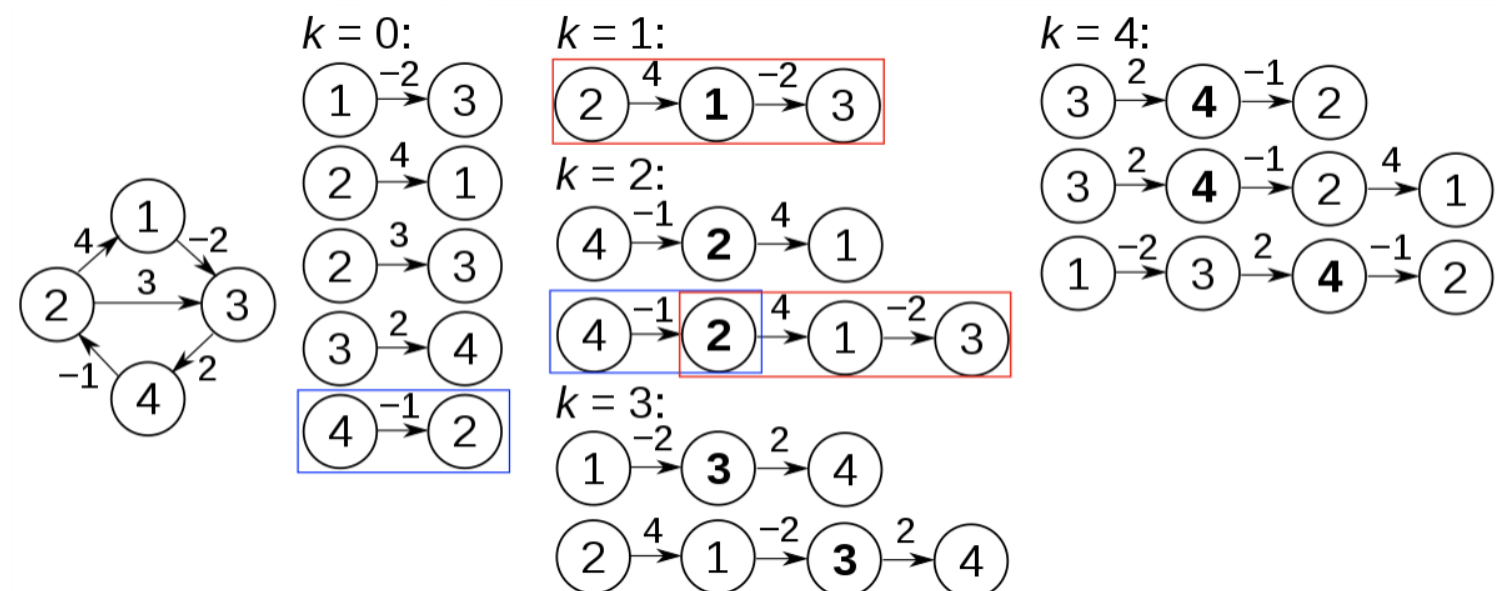
finding shortest paths in a **weighted graph** with **positive** or **negative edge weights** (but with no negative cycles)

```
proc FloydWarshall (G=(V,E,w))  
1 // let dist be a |V| × |V| array of minimum distances initialized to ∞ (infinity)  
2 for each edge (u,v)  
3   dist[u][v] ← w(u,v) // the weight of the edge (u,v)  
4 for each vertex v  
5   dist[v][v] ← 0  
6 for k from 1 to |V|  
7   for i from 1 to |V|  
8     for j from 1 to |V|  
9       if dist[i][j] > dist[i][k] + dist[k][j]  
10         dist[i][j] ← dist[i][k] + dist[k][j]  
11       end if
```

Checking and updating all paths going through nodes $k=1, 2, 3, \dots, N$ by assuming that:

$$\text{shp}(i,j,k) = \min(\text{shp}(i,j,k-1), \text{shp}(i,k,k-1) + \text{shp}(k,j,k-1))$$

Complexity: $O(n^3)$



AVERAGE PATH LENGTH

- The famous 6 degrees of separation (Milgram experiment)
 - (More on that next slide)
- Not too sensible to noise
- Tells you if the network is “stretched” or “hairball” like

SIDE-STORY: MILGRAM EXPERIMENT

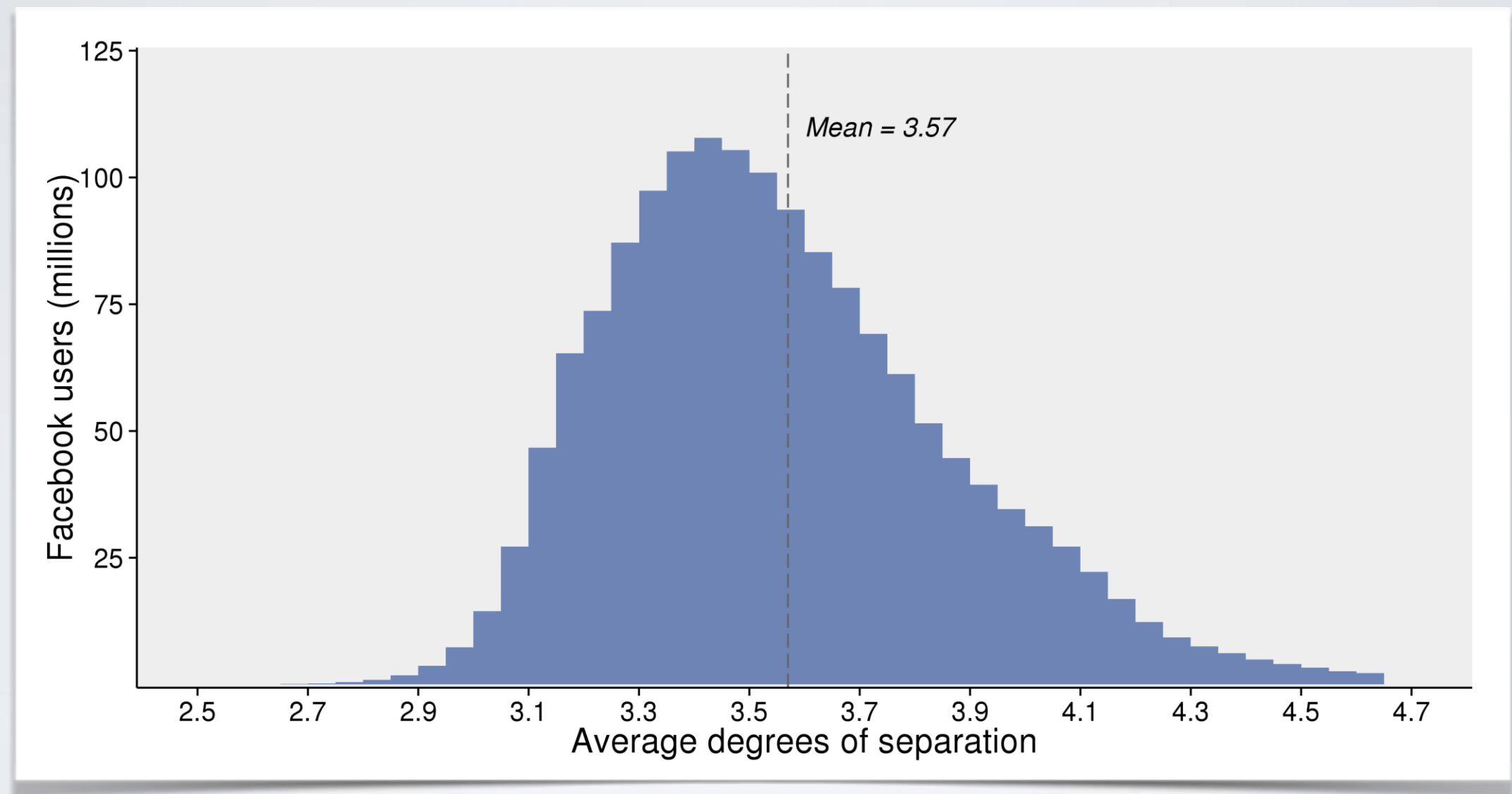
- Small world experiment (60's)
 - Give a (physical) mail to random people
 - Ask them to send to someone they don't know
 - They know his city, job
 - They send to their most relevant contact
- Results: In average, 6 hops to arrive



SIDE-STORY: MILGRAM EXPERIMENT

- Many criticism on the experiment itself:
 - Some mails did not arrive
 - Small sample
 - ...
- Checked on “real” complete graphs (giant component):
 - MSN messenger
 - Facebook
 - The world wide web
 - ...

SIDE-STORY: MILGRAM EXPERIMENT



Facebook

SMALL WORLD

Small World Network

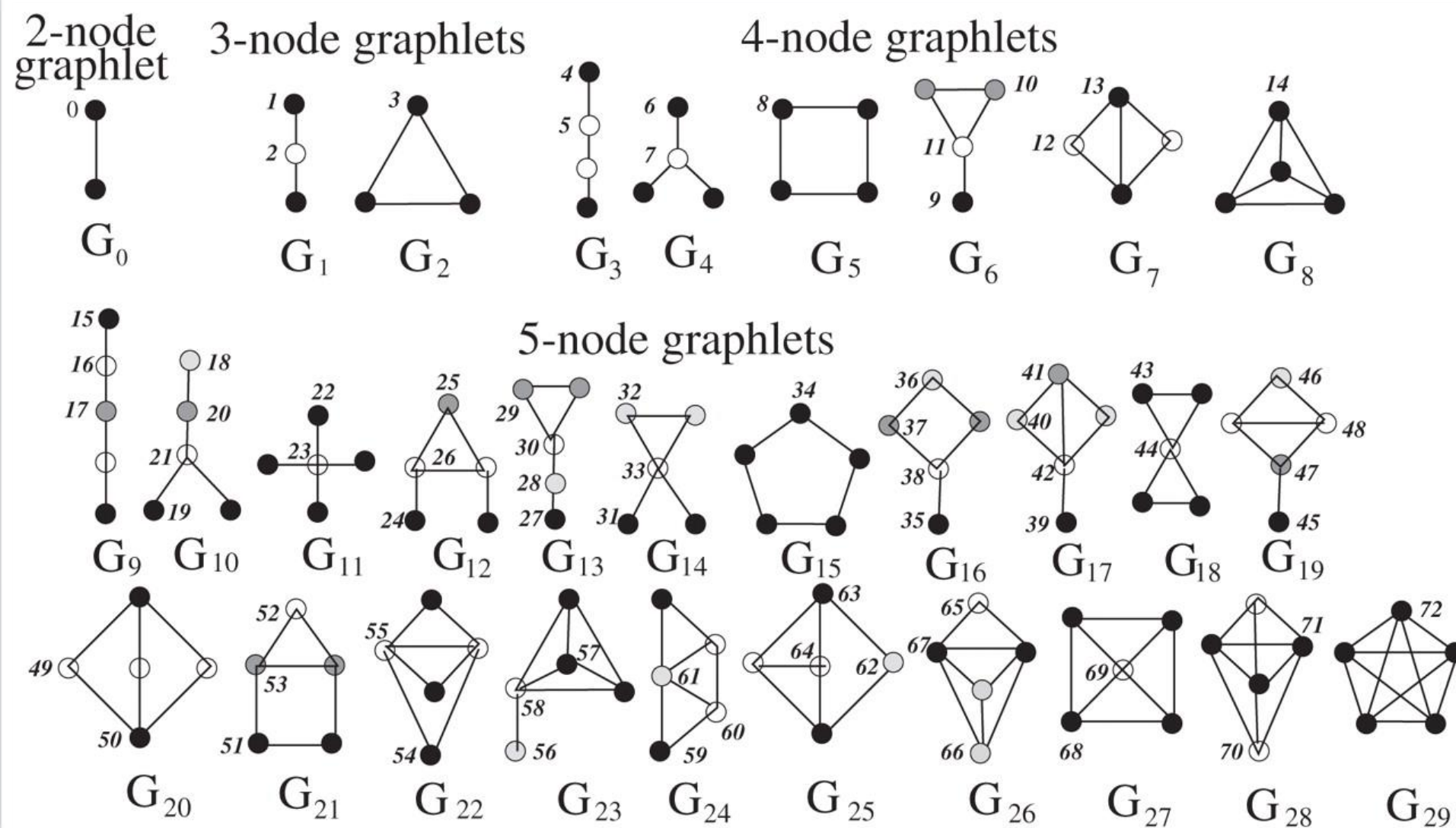
A network is said to have the **small world** property when it has some structural properties. The notion is not quantitatively defined, but two properties are required:

- Average distance must be short, i.e., $\langle \ell \rangle \approx \log(N)$
- Clustering coefficient must be high, i.e., much larger than in a random network, e.g., $C^g \gg d$, with d the network density

NETWORK DESCRIPTORS

- Many other network descriptors exist:
 - Modularity (later in community detection class)
 - Centralization (comparing the centrality scores between most central and less central, see later)
 - Rich-club coefficient: tendency of high-degrees to connected to high-degrees, cf random network class
 - Motif profiles (how often do specific subgraphs appear)
 - Network Resilience (see practicals)
 - etc.

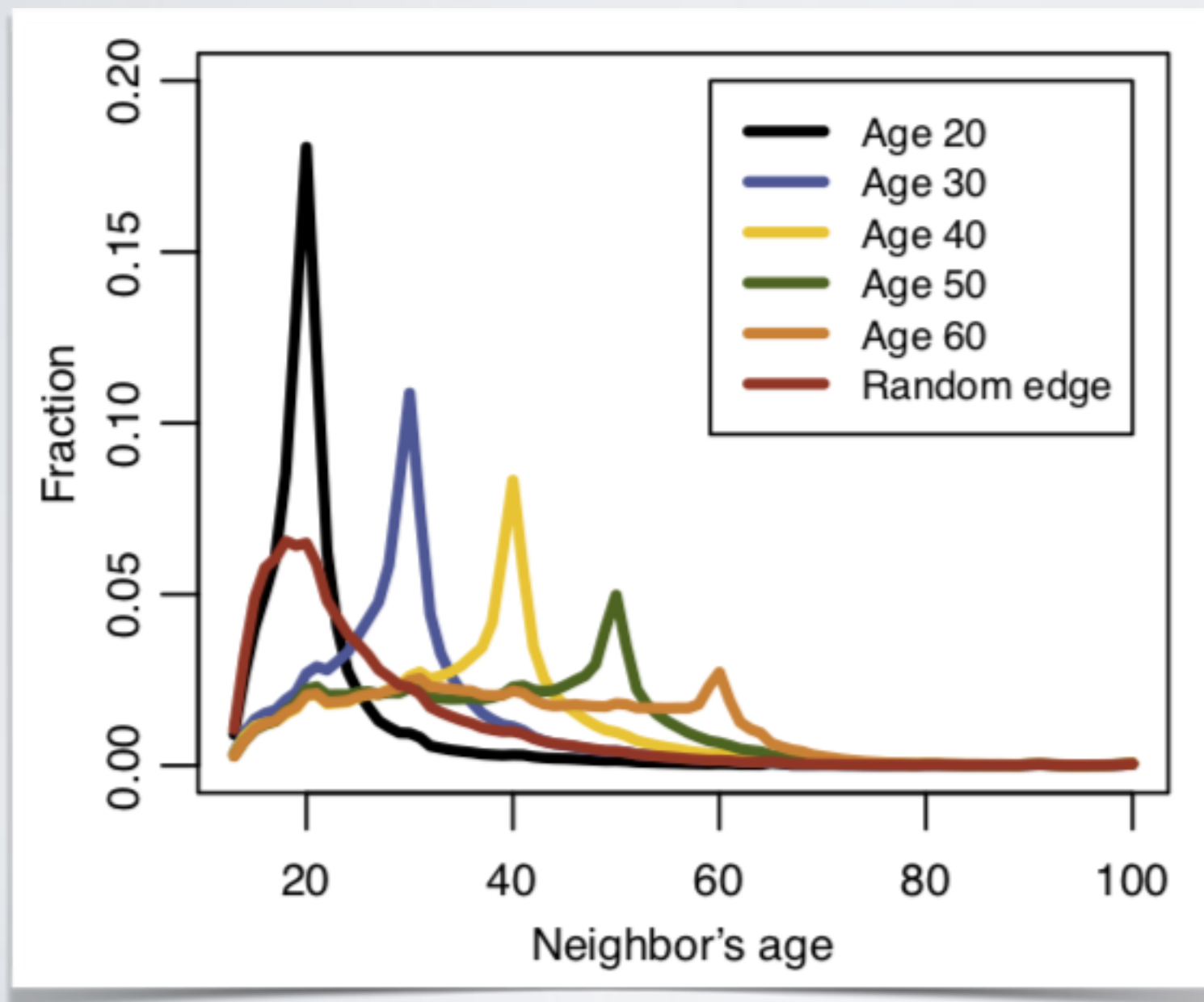
GRAPHLETS



EXAMPLE OF GRAPH ANALYSIS

- 721M users (nodes) (active in the last 28 days)
- 68B edges
- Average degree: 190 (average # friends)
- Median degree: 99
- Connected component: 99.91%

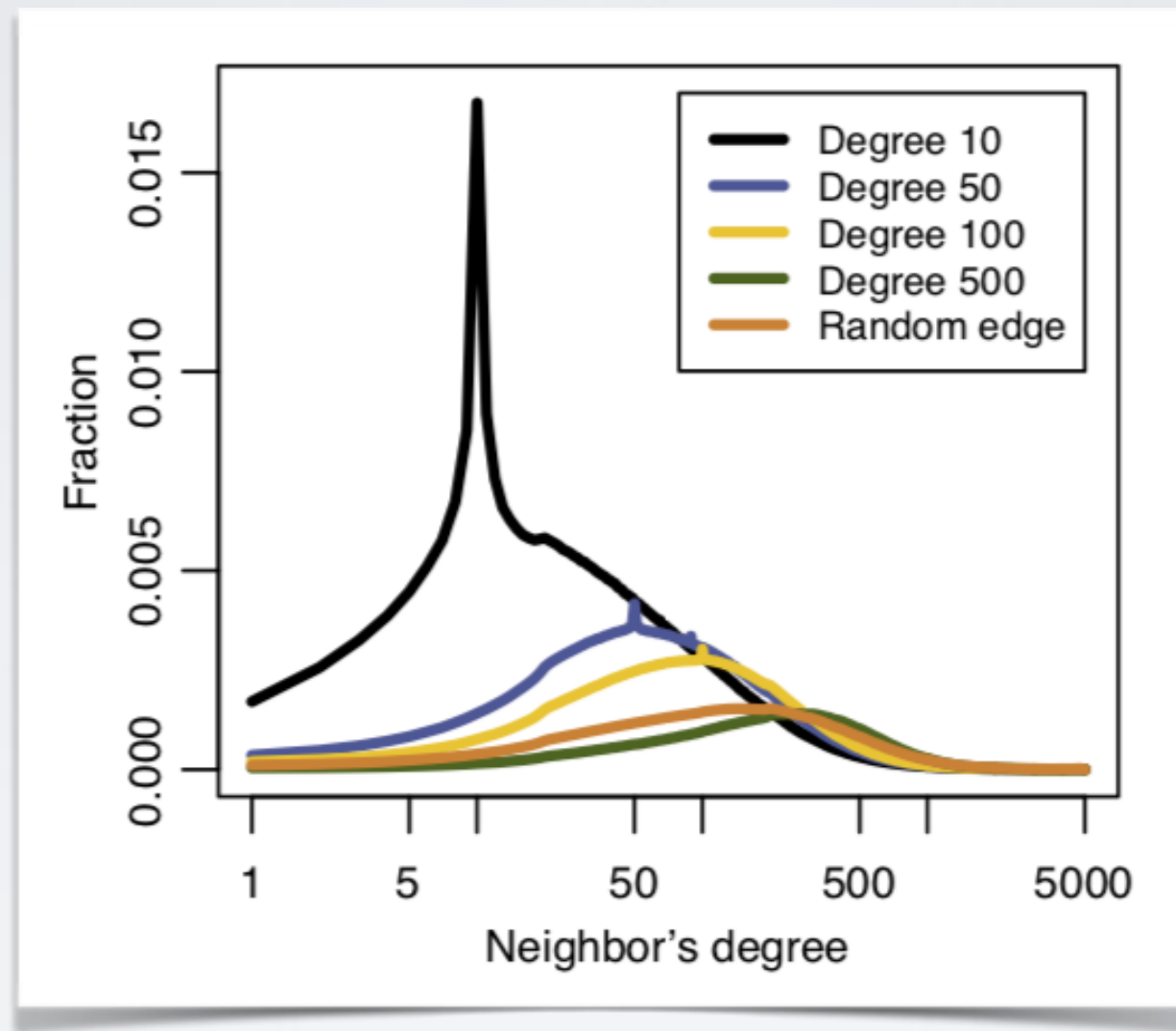
EXAMPLE OF GRAPH ANALYSIS



Age homophily

(More next class)

EXAMPLE OF GRAPH ANALYSIS



Many of my friends have the
Same # of friends than me!

CENTRALITIES

Characterizing/Discovering important nodes

CENTRALITY

- We can measure nodes importance using so-called **centrality**.
- Poor terminology: nothing to do with being central in general
- Usage:
 - Some centralities have straightforward interpretation
 - Centralities can be used as *node features* for machine learning on graph
 - (Classification, link prediction, ...)

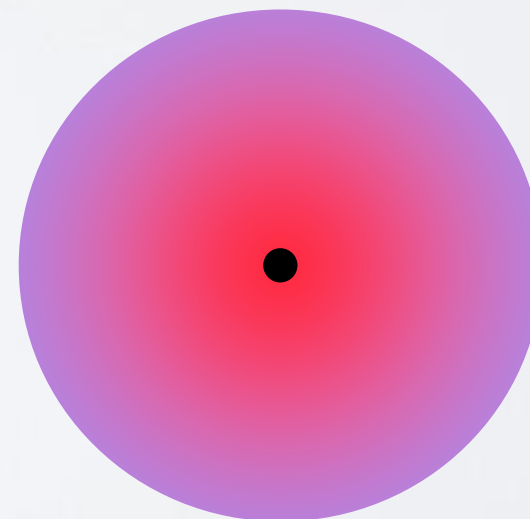
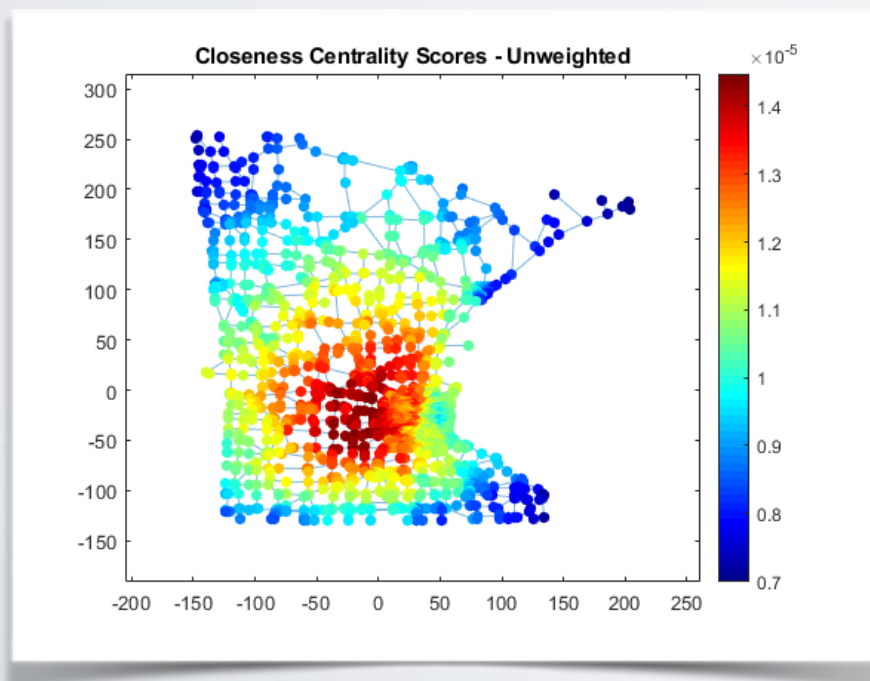
NODE DEGREE

- **Degree:** how many neighbors
- Often enough to find important nodes
 - Main characters of a series talk with the more people
 - Largest airports have the most connections
 - ...
- But not always
 - Facebook users with the most friends are spam
 - Webpages/wikipedia pages with most links are simple lists of references
 - ...

FARNESS, CLOSENESS
HARMONIC CENTRALITY

FARNESS, CLOSENESS

- How close the node is to all other nodes
- Parallel with the center of a figure:
 - Center of a circle is the point of shorter average distance to any points in the circle



FARNESS, CLOSENESS

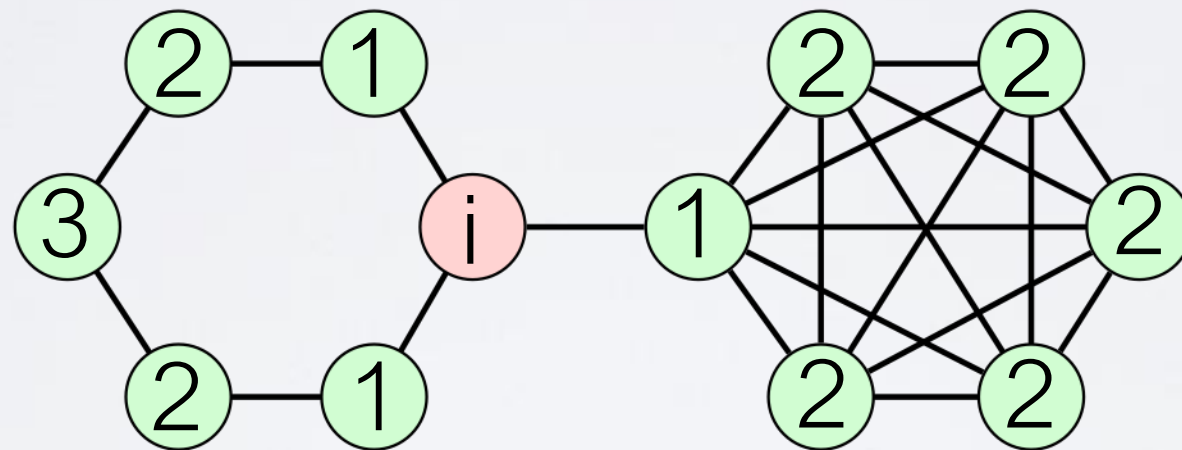
Farness: Average distance to all other nodes in the graph

$$\text{Farness}(u) = \frac{1}{N-1} \sum_{v \in V \setminus u} \ell_{u,v}$$

CLOSENESS CENTRALITY

Closeness: Inverse of the farness, i.e., how close the node is to all other nodes in term of shortest paths.

$$\text{Closeness}(u) = \frac{N - 1}{\sum_{v \in V \setminus u} \ell_{u,v}}$$



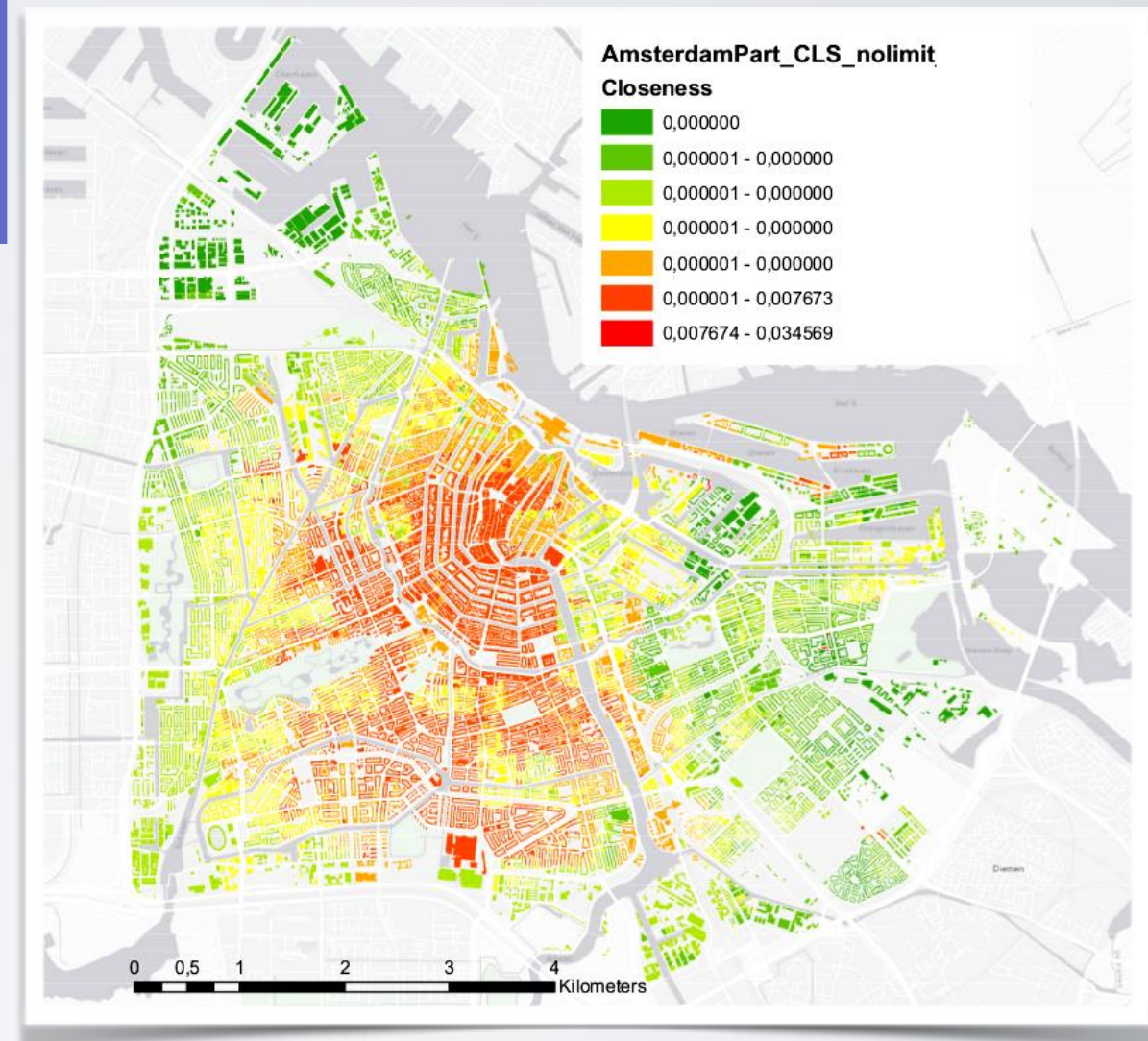
$$C_{cl}(i) = \frac{12 - 1}{(3 \times 1 + 7 \times 2 + 1 \times 3)} = \frac{11}{20} = 0.55$$

CLOSENESS CENTRALITY

Closeness: Inverse of the farness, i.e., how close the node is to all other nodes in term of shortest paths.

$$\text{Closeness}(u) = \frac{N - 1}{\sum_{v \in V \setminus u} \ell_{u,v}}$$

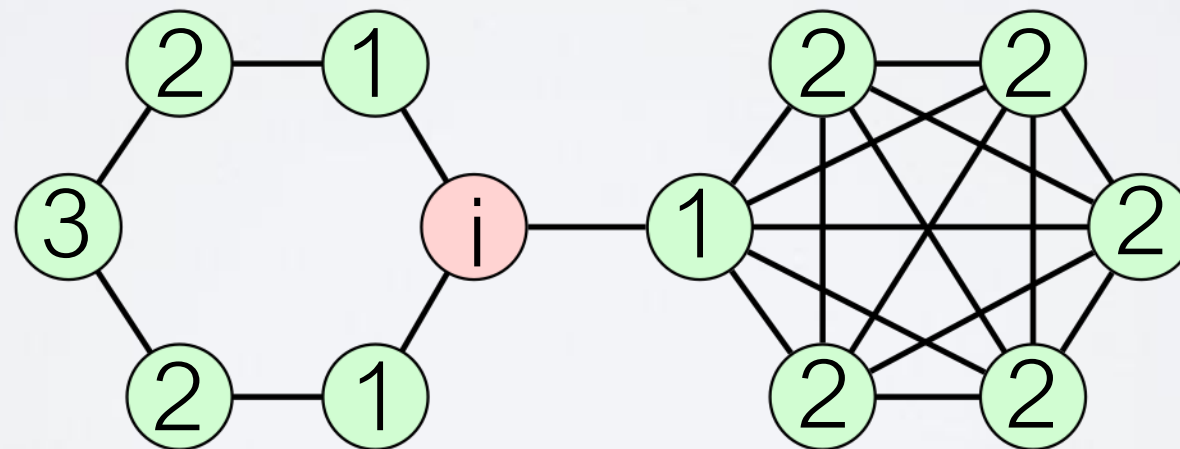
1=all nodes are at distance one



Harmonic Centrality

Harmonic centrality: A variant of the closeness defined as the average of the inverse of distance to all other nodes (Harmonic mean). Well defined on disconnected network with $\frac{1}{\infty} = 0$. Its interpretation is the same as the closeness.

$$\text{Harmonic}(u) = \frac{1}{N - 1} \sum_{v \in V \setminus u} \frac{1}{\ell_{u,v}}$$



$$C_h(i) = \frac{1}{12 - 1} \left(3 \times \frac{1}{1} + 7 \times \frac{1}{2} + 1 \times \frac{1}{3} \right) = \frac{41}{66} = 0.6212$$

BETWEENNESS CENTRALITY

- Measure how much the node plays the role of a bridge
- Betweenness of ***u***: *f* fraction of all the shortest paths between all the pairs of nodes going through *u*.

$$C_B(v) = \sum_{s \neq v \neq t \in V} \frac{\sigma_{st}(v)}{\sigma_{st}}$$

with σ_{st} the number of shortest paths between nodes s and t and $\sigma_{st}(v)$ the number of those paths passing through v .

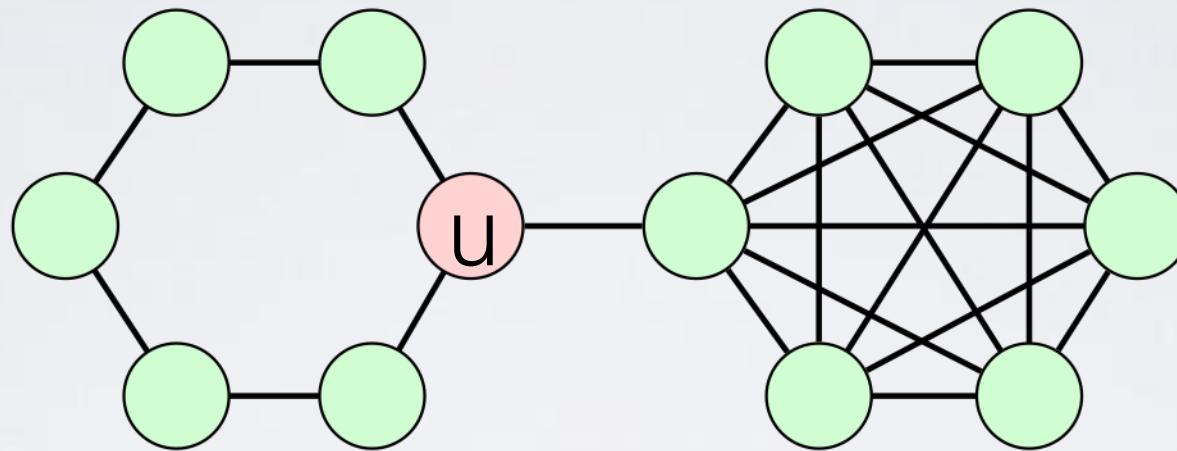
The betweenness tends to grow with the network size. A normalized version can be obtained by dividing by the number of pairs of nodes, i.e., for a

directed graph: $C_B^{\text{norm}}(v) = \frac{C_B(v)}{(N-1)(N-2)}$.

Betweenness Centrality

$$C_B(v) = \sum_{s \neq v \neq t \in V} \frac{\sigma_{st}(v)}{\sigma_{st}}$$

directed graph: $C_B^{\text{norm}}(v) = \frac{C_B(v)}{(N-1)(N-2)}$.



$$C_B(u) = 2 \frac{5 * 6 + 1 + \frac{1}{2} + \frac{1}{2}}{11 * 10} = \frac{64}{110}$$

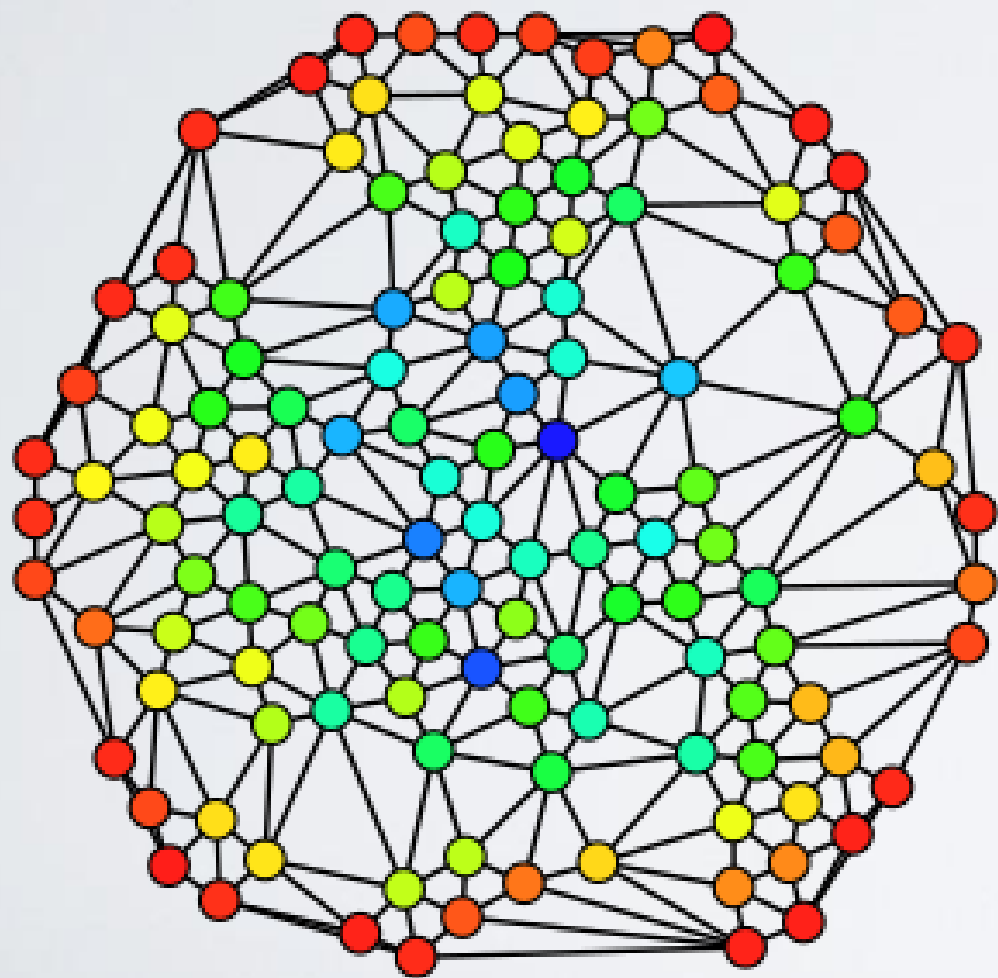
Exact computation:

Floyd-Warshall: $O(n^3)$ time complexity
 $O(n^2)$ space complexity

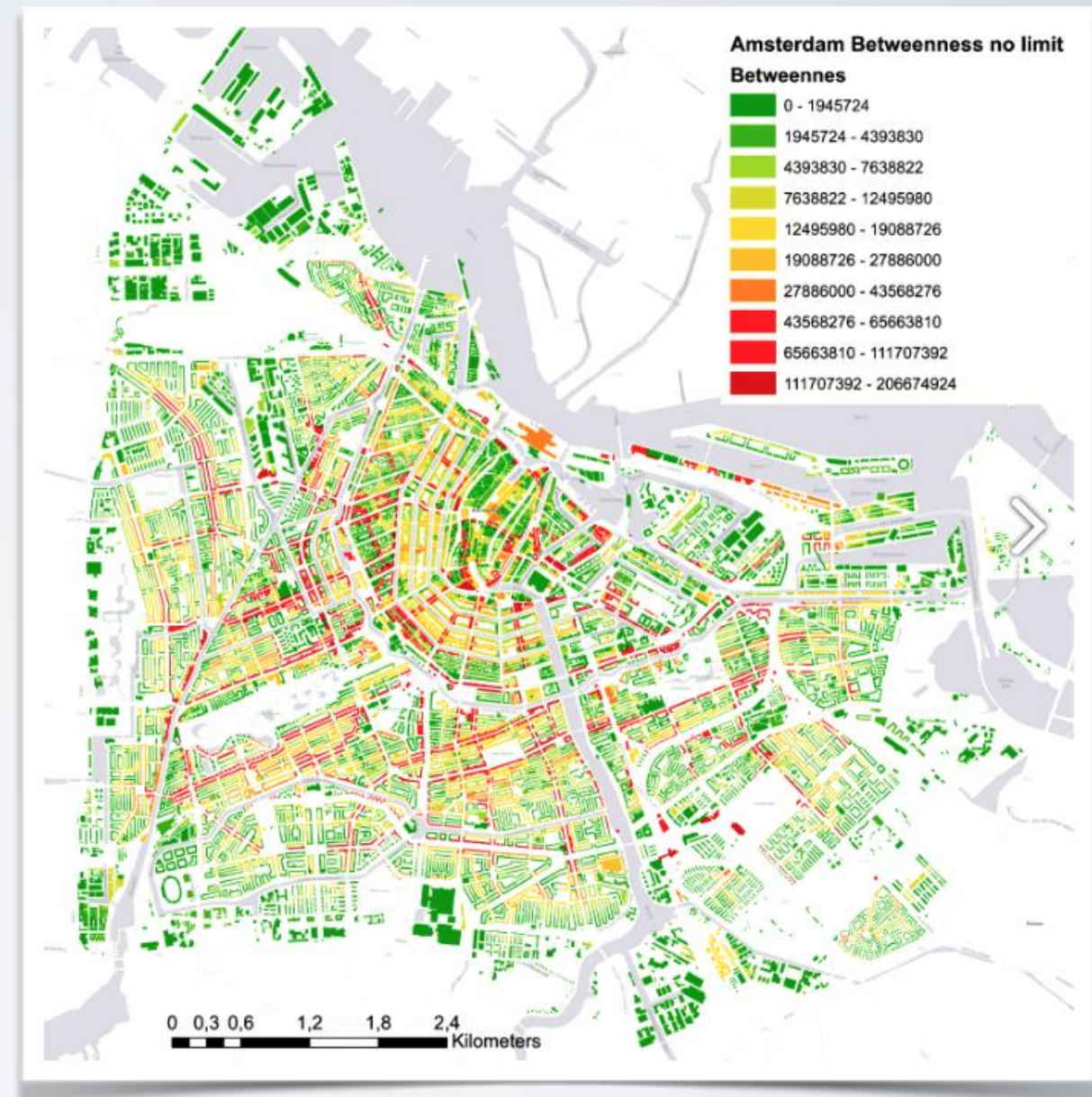
Approximate computation

Dijkstra: $O(n(m+n \log n))$ time complexity

BETWEENNESS CENTRALITY



(blue higher)



(red higher)

EDGE - BETWEENNESS

Same definition as for nodes

Can you guess the edge of highest betweenness in the European rail network ?



RECURSIVE DEFINITIONS

RECURSIVE DEFINITIONS

- Recursive importance:
 - **Important nodes** are those connected *to important nodes*
- Several centralities based on this idea:
 - Eigenvector centrality
 - PageRank
 - ...

RECURSIVE DEFINITION

- We would like scores such as :
 - Each node has a score (centrality),
 - If every node “sends” its score to its neighbors, the sum of all scores received by each node will be equal to its original score

$$C_u^{t+1} = \frac{1}{\lambda} \sum_{v \in N_u^{in}} C_v^t \quad (1)$$

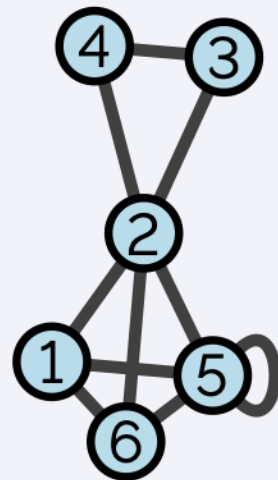
- With λ a normalisation constant

RECURSIVE DEFINITION

- This problem can be solved by what is called the *power method*:
 - 1) We initialize all scores to random values
 - 2) Each score is updated according to the desired rule, until reaching a stable point (after normalization)
- Why does it converge?
 - Perron-Frobenius theorem (see next slide)
 - => True for undirected graphs with a single connected component

ADJACENCY MATRIX

Graph



A - Adjacency Mat.

$$\begin{pmatrix} 0 & 1 & 0 & 0 & 1 & 1 \\ 1 & 0 & 1 & 1 & 1 & 1 \\ 0 & 1 & 0 & 1 & 0 & 0 \\ 0 & 1 & 1 & 0 & 0 & 0 \\ 1 & 1 & 0 & 0 & 1 & 1 \\ 1 & 1 & 0 & 0 & 1 & 0 \end{pmatrix}$$

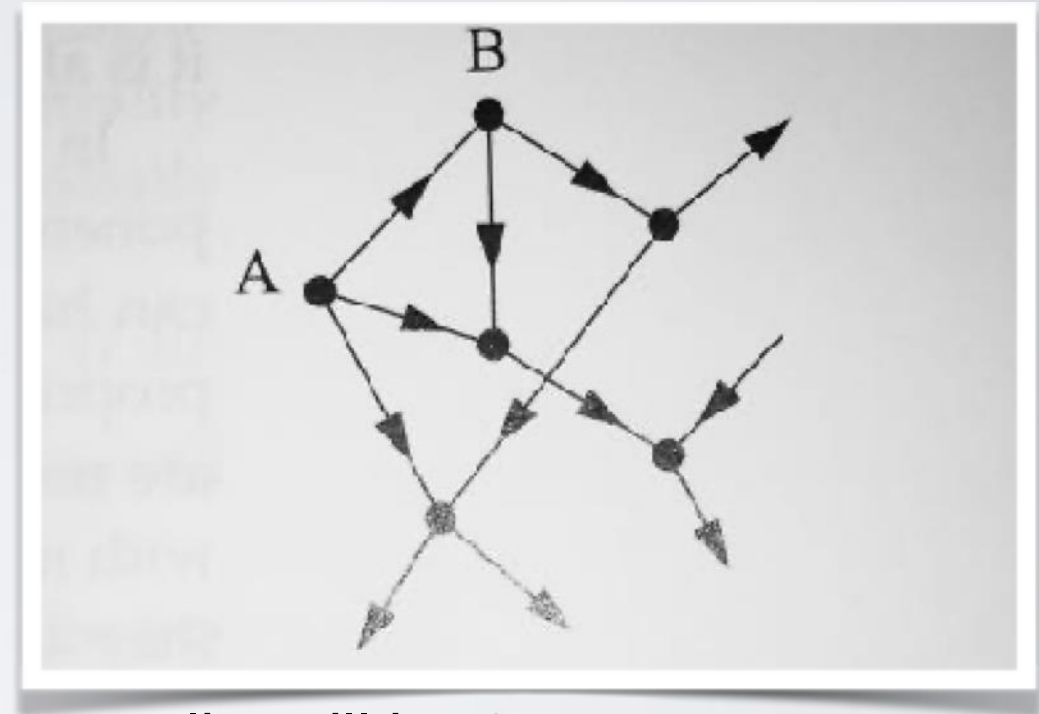
EIGENVECTOR CENTRALITY

- What we just described is called the Eigenvector centrality
- A couple eigenvector (\mathbf{x}) and eigenvalue (λ) is defined by the following relation: $A\mathbf{x} = \lambda\mathbf{x}$
 - \mathbf{x} is a column vector of size n , which can be interpreted as the scores of nodes
- What Perron-Frobenius algorithm says is that the power method will always converge to the *leading eigenvector*, i.e., the eigenvector associated with the highest eigenvalue

Eigenvector Centrality

Some problems in case of **directed network**:

- Adjacency matrix is asymmetric
- 2 sets of eigenvectors (Left & Right)
- 2 leading eigenvectors
 - Use right eigenvectors : consider nodes that
 - Vertex A is connected but has only outgoing link = Its centrality will be 0
are pointing towards you
 - Vertex B has outgoing and an incoming link, but incoming link comes from A
= Its centrality will be 0
 - etc.



Solution: Only in strongly connected component

Note: Acyclic networks (citation network) do not have strongly connected component

PageRank Centrality

- Eigenvector centrality generalised for directed networks

PageRank

The Anatomy of a Large-Scale Hypertextual Web Search Engine

Brin, S. and Page, L. (1998) The Anatomy of a Large-Scale Hypertextual Web Search Engine. In: Seventh International World-Wide Web Conference (WWW 1998), April 14-18, 1998, Brisbane, Australia.

Sergey Brin and Lawrence Page

*Computer Science Department,
Stanford University, Stanford, CA 94305, USA
sergey@cs.stanford.edu and page@cs.stanford.edu*

PageRank Centrality

- Eigenvector centrality generalised for directed networks

PageRank

The Anatomy of a Large-Scale Hypertextual Web Search Engine

Brin, S. and Page, L. (1998) The Anatomy of a Large-Scale Hypertextual Web Search Engine. In: Seventh International World-Wide Web Conference (WWW 1998), April 14-18, 1998, Brisbane, Australia.

Sergey Brin and Lawrence Page

*Computer Science Department,
Stanford University, Stanford, CA 94305, USA
sergey@cs.stanford.edu and page@cs.stanford.edu*

Abstract

In this paper, we present Google, a prototype of a large-scale search engine which makes heavy use of the structure present in hypertext. Google is designed to crawl and index the Web efficiently and produce much more satisfying search results than existing systems. The prototype with a full text and hyperlink database of at least 24 million pages is available at <http://google.stanford.edu/>

PAGERANK

- 2 main improvements over eigenvector centrality:
 - In directed networks, problem of source nodes
 - => Add a constant centrality gain for every node
 - Nodes with very high centralities give very high centralities to all their neighbors (even if that is their only in-coming link)
 - => What each node “is worth” is divided equally among its neighbors (normalization by the degree)

$$C_u^{t+1} = \frac{1}{\lambda} \sum_{v \in N_u^{in}} C_v^t$$

=>

$$C_u^{t+1} = \alpha \sum_{v \in N_u^{in}} \frac{C_v^t}{k_v^{out}} + \beta$$

With by convention $\beta=1$ and α a parameter (usually 0.85) controlling the relative importance of β

PAGERANK

Matrix interpretation

Principal eigenvector of the “Google Matrix”:

First, define matrix S as:

- Normalization by columns of A
- Columns with only 0 receives $1/n$ (dead end)

-Finally, $G_{ij} = \alpha S_{ij} + (1 - \alpha)/n$

Removing some trip probability from out-link

And distributing them at random among other nodes

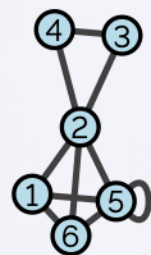
$((1-0.85)/5=0.03)$

$$(a) \quad A = \begin{pmatrix} 0 & 1 & 1 & 0 & 0 \\ 1 & 0 & 1 & 1 & 0 \\ 0 & 1 & 0 & 1 & 0 \\ 0 & 0 & 1 & 0 & 0 \\ 0 & 0 & 0 & 1 & 0 \end{pmatrix}$$

$$(c) \quad S = \begin{pmatrix} 0 & 1/2 & 1/3 & 0 & 1/5 \\ 1 & 0 & 1/3 & 1/3 & 1/5 \\ 0 & 1/2 & 0 & 1/3 & 1/5 \\ 0 & 0 & 1/3 & 0 & 1/5 \\ 0 & 0 & 0 & 1/3 & 1/5 \end{pmatrix}$$

$$(e) \quad G = \begin{pmatrix} 0.03 & 0.455 & 0.313 & 0.03 & 0.2 \\ 0.88 & 0.03 & 0.313 & 0.313 & 0.2 \\ 0.03 & 0.455 & 0.03 & 0.313 & 0.2 \\ 0.03 & 0.03 & 0.313 & 0.03 & 0.2 \\ 0.03 & 0.03 & 0.03 & 0.313 & 0.2 \end{pmatrix}$$

Graph



A - Adjacency Mat.

$$\begin{pmatrix} 0 & 1 & 0 & 0 & 1 & 1 \\ 1 & 0 & 1 & 1 & 1 & 1 \\ 0 & 1 & 0 & 1 & 0 & 0 \\ 0 & 1 & 1 & 0 & 0 & 0 \\ 1 & 1 & 0 & 0 & 1 & 1 \\ 1 & 1 & 0 & 0 & 1 & 0 \end{pmatrix}$$

Random W. mat.

$$\begin{pmatrix} 0 & \frac{1}{5} & 0 & 0 & \frac{1}{4} & \frac{1}{3} \\ \frac{1}{3} & 0 & \frac{1}{2} & \frac{1}{2} & \frac{1}{4} & \frac{1}{3} \\ 0 & \frac{1}{5} & 0 & \frac{1}{2} & 0 & 0 \\ 0 & \frac{1}{5} & \frac{1}{2} & 0 & 0 & 0 \\ \frac{1}{3} & \frac{1}{5} & 0 & 0 & \frac{1}{4} & \frac{1}{3} \\ \frac{1}{3} & \frac{1}{5} & 0 & 0 & \frac{1}{4} & 0 \end{pmatrix}$$

PageRank - as Random Walk

Main idea: The PageRank computation can be interpreted as a Random Walk process with restart

Teleportation probability: the parameter α gives the probability that in the next step of the RW will follow a Markov process or with probability $1-\alpha$ it will jump to a random node

Pagerank score of a node thus corresponds to the probability of this random walker to be on this node after an infinite number of hops.

PAGERANK

- Then how do Google rank when we do a research?
- Compute pagerank (using the power method for scalability)
- Create a subgraph of documents related to our topic
- Of course now it is certainly much more complex, but we don't really know:
“Most search engine development has gone on at companies with little publication of technical details. This causes search engine technology to remain largely a black art” [Page, Brin, 1997]

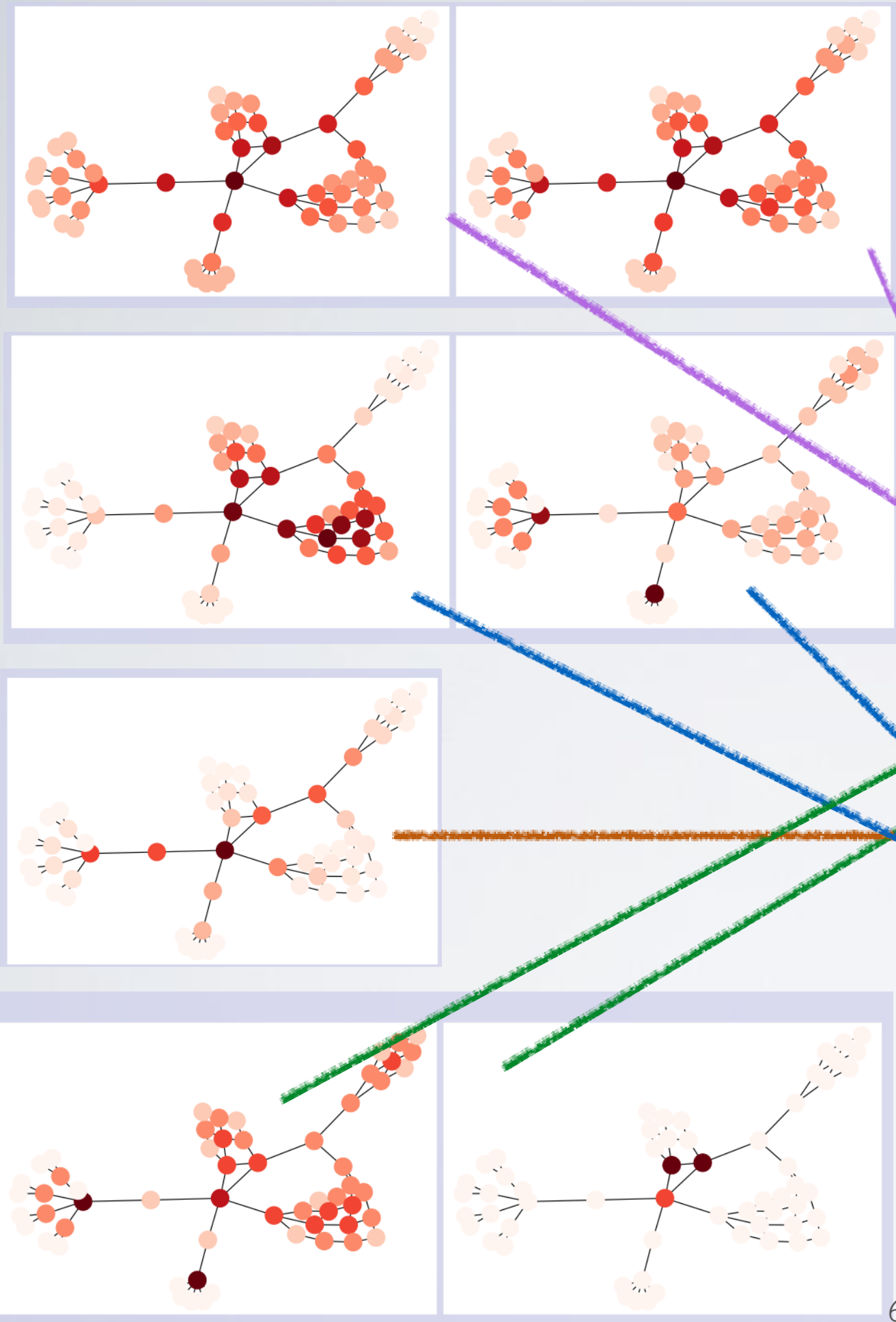
OTHERS

- Many other centralities have been proposed
 - 50+ (<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4646361/>)
- The problem is how to interpret them ?
- Can be used as supervised tool:
 - Compute many centralities on all nodes
 - Learn how to combine them to find chosen nodes
 - Discover new similar nodes
 - (roles in social networks, key elements in an infrastructure, ...)

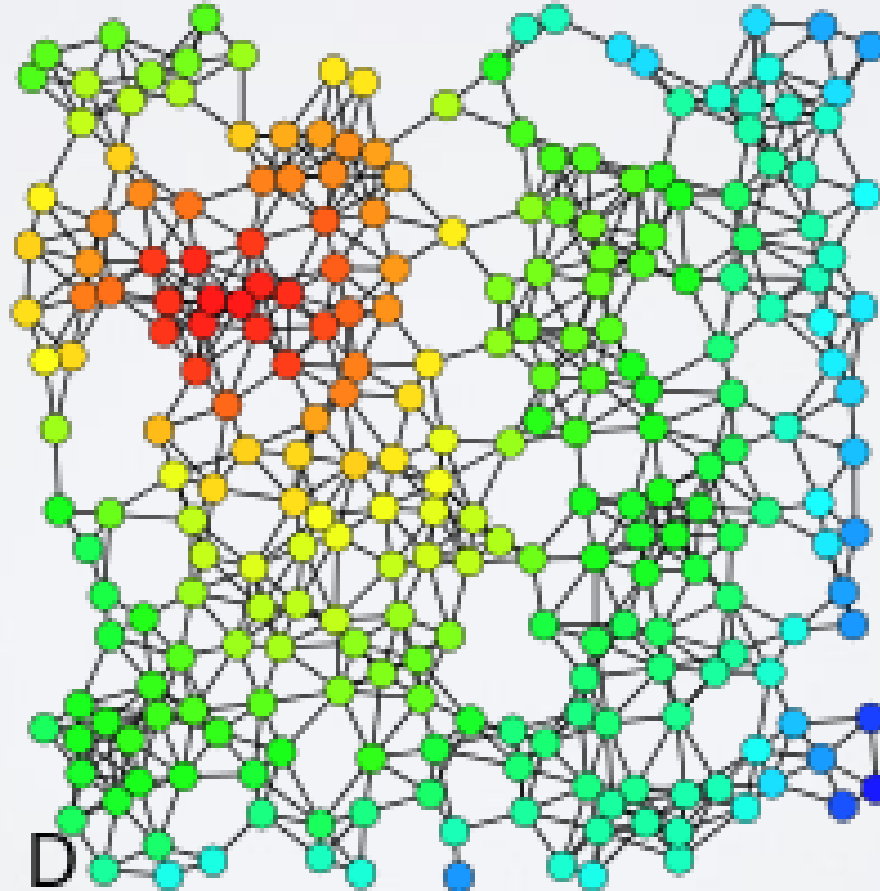
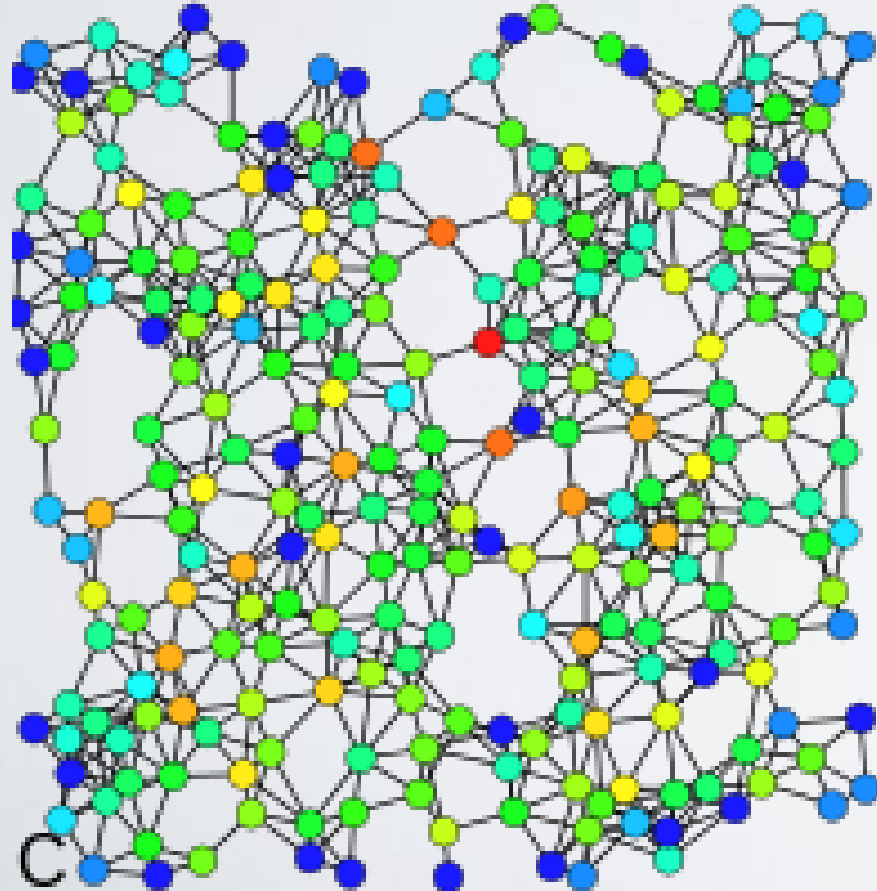
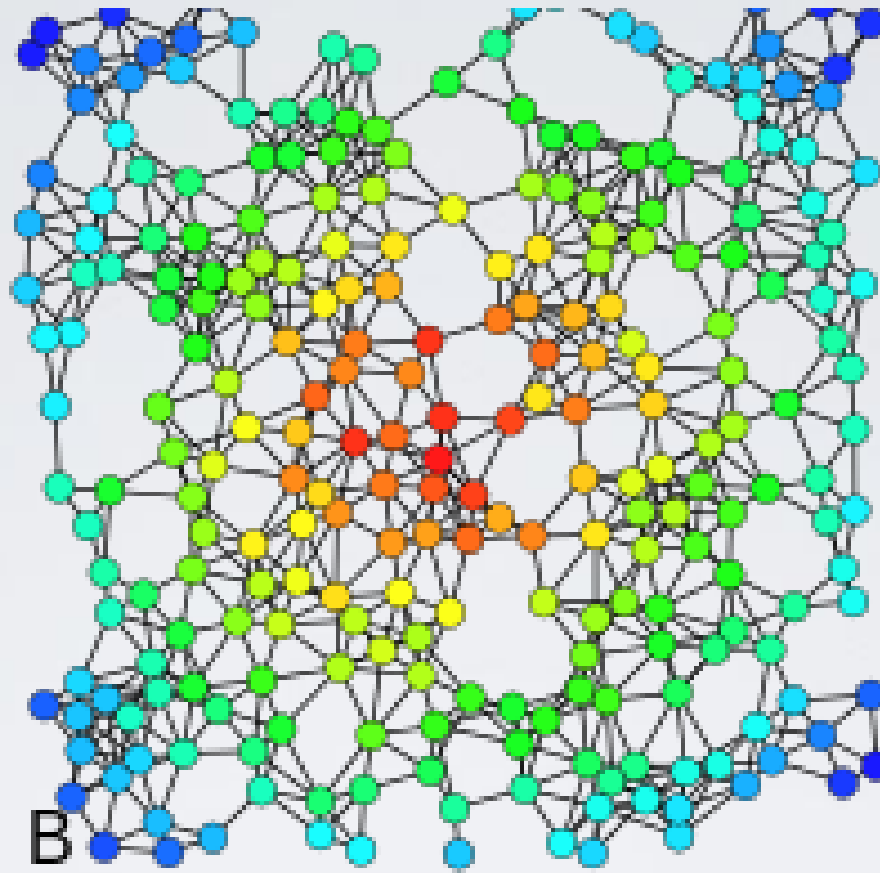
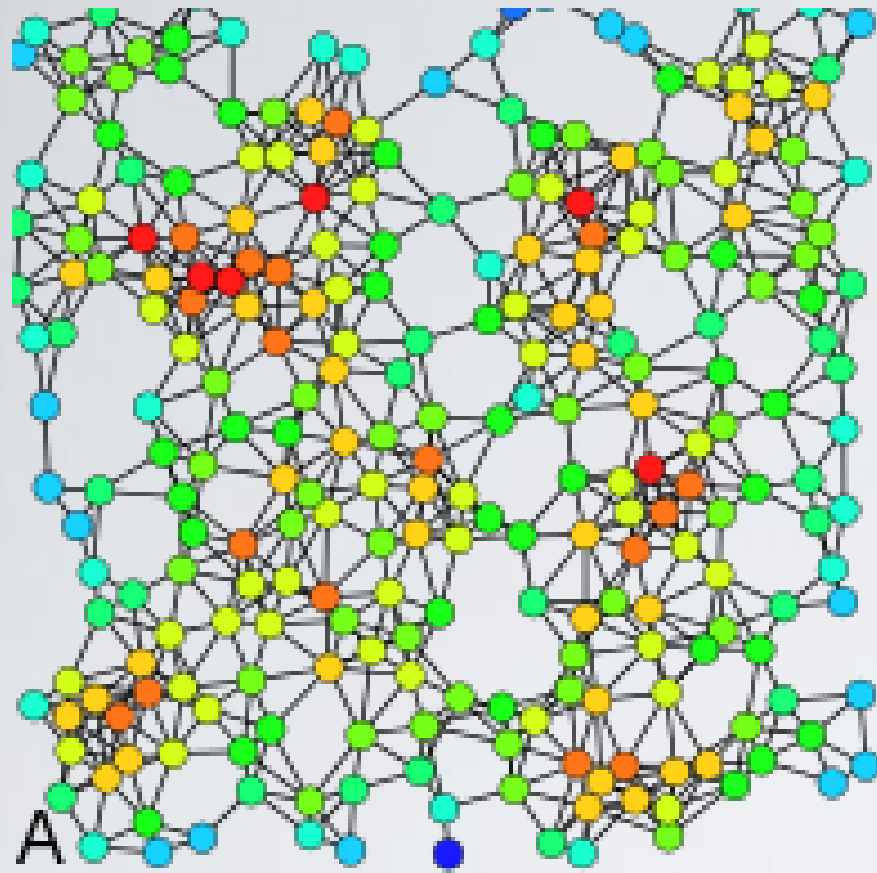
Which is which ?

Degree
Clustering coefficient
Closeness
Harmonic Centrality
Betweenness
Eigenvector
PageRank

Which is which ?

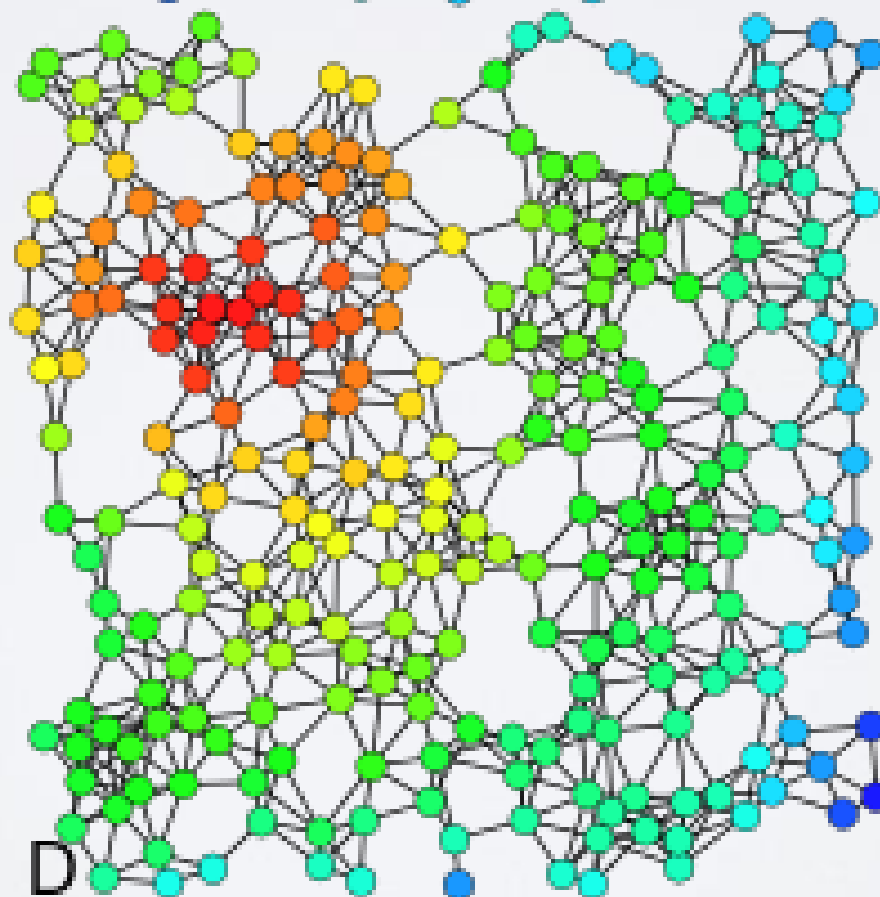
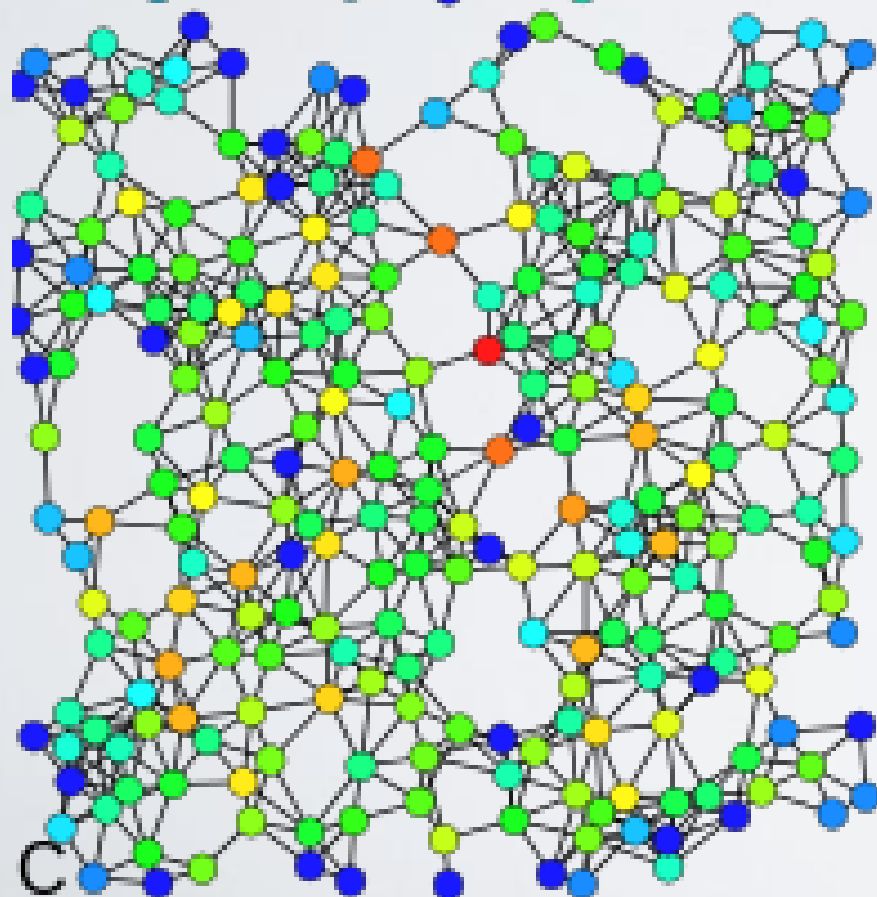
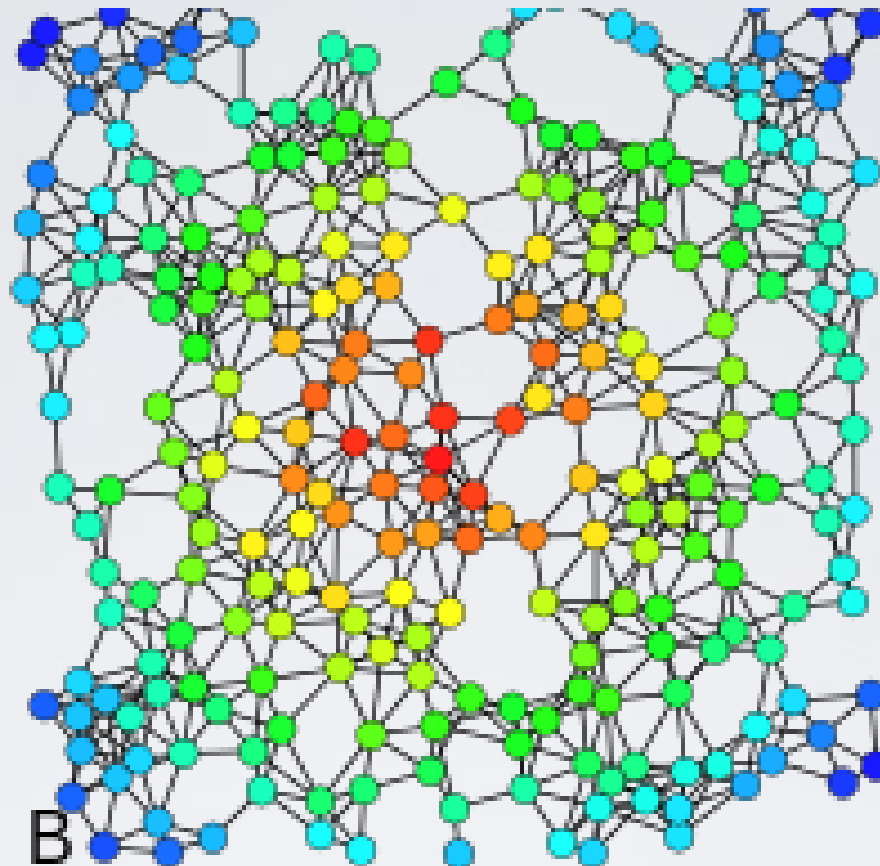
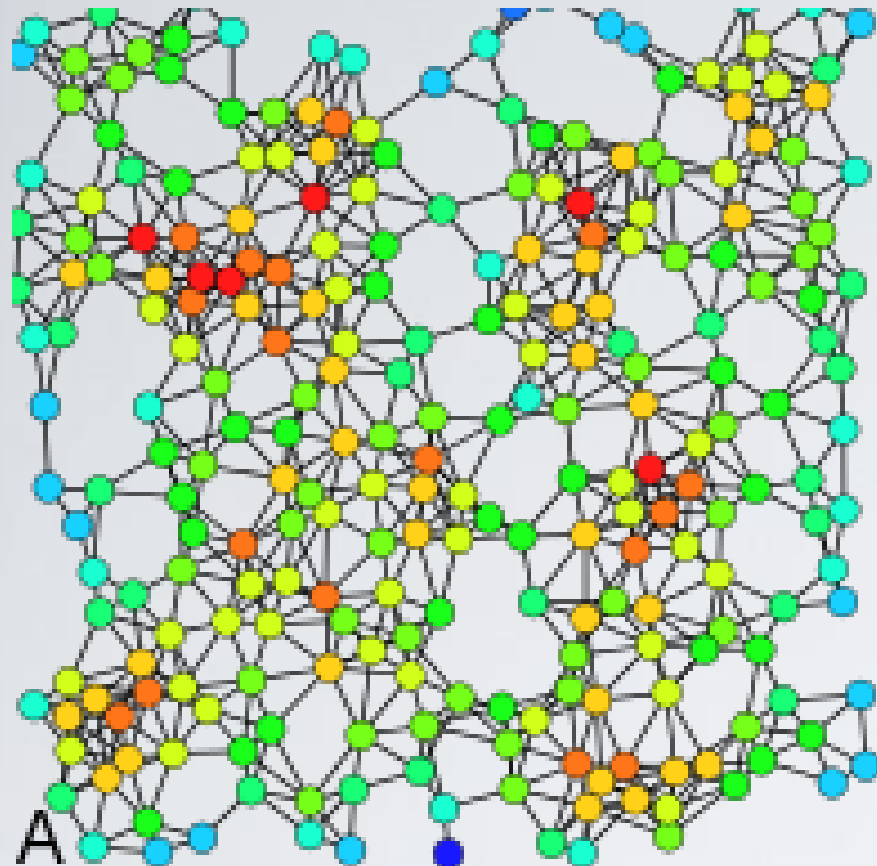


Degree
Clustering coefficient
Closeness
Harmonic Centrality
Betweenness
Eigenvector
PageRank



Try again :)

Degree
Betweenness
Closeness
Eigenvector



Try again :)

Degree: A

Betweenness: C

Closeness: B

Eigenvector: D